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An Update on the Smart Specialization Strategy (S3) in Hungary

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**H2020 Widening Workshop:
How to benefit from H2020 „Widening participation” actions?**

Budapest, 8 May 2014



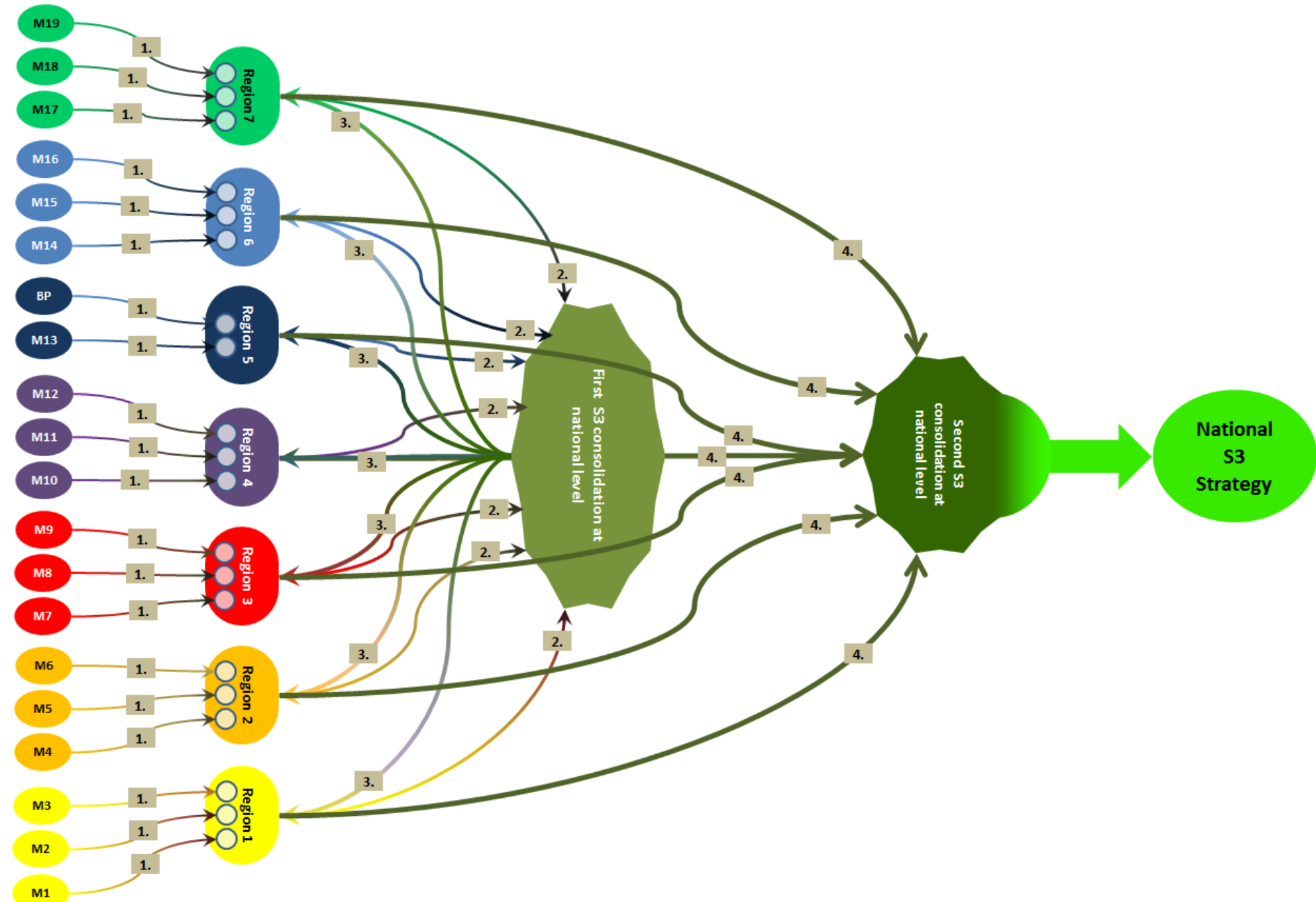
Key Concepts in S3

- **Smart Specialisation Strategy** is the system of objectives and tools for helping the region's knowledge based development taking into account needs and challenges in order to foster structural change such that capitalises on strengths, competitive advantages and potentials over the strategic horizon.
- **Entrepreneurial discovery process (EDP)**: By continuous and systematic observation and analysis of the changes in regional economy and society , and by actively involving a wide range of stakeholders, today's decisions about future innovations that bring about sustained development for the region are made with an entrepreneurial eye.
 - ENTREPRENEURIAL EYE ≠ EXCLUSIVELY ENTREPRENEURS → INTERACTIONS!
- EDP leads to structural change.

Governance



„The squid”





Key steps ahead

- Development of methodological tools
- Counties and county level towns: briefing workshop
- Workshops in the counties
- Survey
- Workshops in the NUTS-2 regions („Charrette 1”)
- First consolidation
- Workshops in the NUTS-2 regions („Charrette 2”)
- Final consolidation



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Thank you for your attention