



H2020-ICT-2015

ICT 16 Big Data - Research

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The new Framework Programme

- H2020 is the financial instrument implementing the *Innovation Union*, a *Europe 2020* flagship initiative aimed at securing Europe's global competitiveness
- H2020 is NOT business as usual (i.e. a mere continuation of FP7)
- H2020 transitioned from R&D to Research and **Innovation** (R&I)
- H2020 is aimed at bringing great ideas from the lab to the **market**

Research and Innovation action (as described in the H2020 WP)

- Action primarily consisting of activities aiming to establish new knowledge and/or to explore the feasibility of a new or improved technology, product, process, service or solution. For this purpose they may include basic and applied research, technology development and integration, testing and validation on a small-scale prototype in a laboratory or simulated environment.
- Projects may contain closely connected but limited demonstration or pilot activities aiming to show technical feasibility in a near to operational environment.

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ICT 16 Big Data Research

a) Research and Innovation Actions (Collaborative Projects) – a1) and a2)

b) Coordination and Support Actions

Budget

The call is open!

a) 36 M€

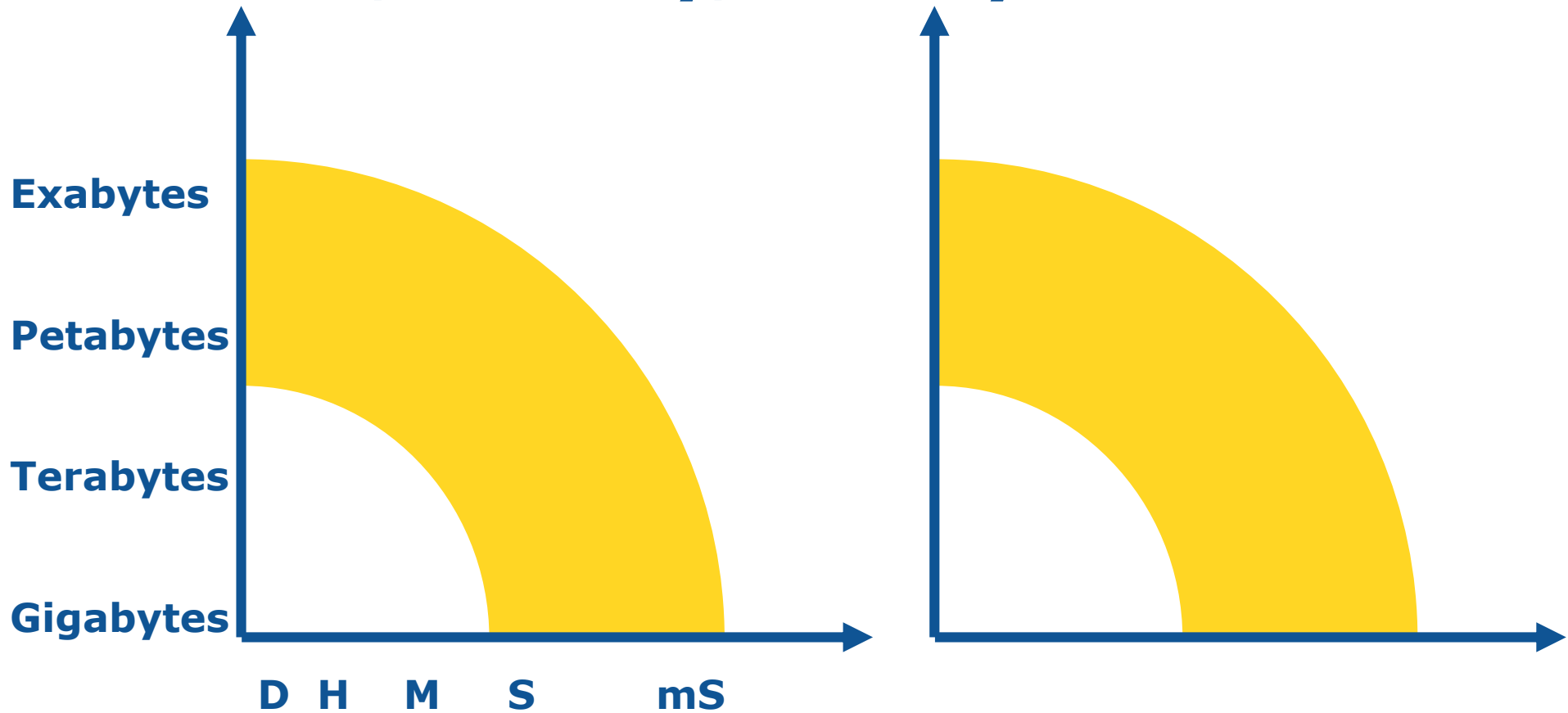
b) 1 M€

Deadline: 14 April 2015, 17:00 Brussels time

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- “big data” is when the size of the data itself becomes part of the problem
- “big data” is data that becomes large enough that it cannot be processed using conventional methods

Volume, Velocity, Variety



a1) Research and Innovation – Collaborative Projects

- **Data structures**

- Examples (not to be duplicated): HyperLogLog, CountMinSketch, DHT
- Memory hierarchy conscious data structures
- Energy conscious data structures
- Streams

- **Algorithms**

- Energy conscious algorithms (reversible computing?)
- Memory hierarchy conscious data structures
- Parallelism (exploitation of multi cores; functional programming)
- Streaming analytics
- Real time
- Data curation
- Prediction

a1) Research and Innovation – Collaborative Projects

- **Visualization**

- Not just pretty pictures
- Usability (on various platforms)
- Measurable impact on business processes
- Importance of experimental protocol, population of subject matter experts

What we will be looking for: user-defined challenges

- **FP7:**

- first researchers identify topic interesting to them,
- then they look for narrative/qualitative validating use cases

- **H2020:**

- first industry identifies a problem they have and cannot solve with current methods,
- then they recruit for scientists to find one or more solutions,
- then they define expected impact as a **measurable** outcome
- then they try the solutions (run rigorous experiments)
- then they report the **measured** outcomes (good or bad)
- Usefulness of system proposed should be an hypothesis to be **experimentally validated**

What we will be looking for: data management plan

- **How to manage proprietary data**
 - Make sure industrial partners are comfortable sharing
 - Ensure protection of personal data
- **How to manage/share non-proprietary data**
 - In H2020 non-proprietary data under Open Access regime
 - Choose formats wisely for maximal reuse
 - Establish credible post-project future for datasets

What we will be looking for: availability of data sets

Proposal must clearly state (ideally in a dedicated, easy to find, table):

- Which datasets: what type of data do they contain? how big are they now? How fast do they grow?
- When: **must** be available at the very beginning of the project. Additional data at M6, M12, M18...?
- From whom: which partner(s) of the consortium have which access rights? (relevant if customer data)

What we will be looking for: European data sets

- Can I use Twitter, Flickr, ...? **No**. Not primarily
- Ecologically valid (i.e. operational) data from European companies
- Data sets from EU open data portals
- Data sets from other EU public sources, e.g. Copernicus
<http://www.copernicus.eu> see
http://europa.eu/rapid/press-release_IP-13-1067_en.htm

Looking for inspiration?

- The PPP's Strategic Research and Innovation Agenda is available online at

<http://www.bigdatavalue.eu/>

- Technical Priorities
- Industrial Sectors

Ongoing FP7 Big data Project

In particular Projects selected from

- ICT Call 8
- ICT Call 11

- ICT SME-DCL
- ICT SME-DCA

http://cordis.europa.eu/fp7/ict/content-knowledge/projects_en.html

Expected Project size

- Projects shall be fit for purpose!
- The resources and budget requested shall be appropriately justified in the proposal



Further Information - Technical Background note

The ICT-16's Technical Background Note is available on the Info Day website :

<https://ec.europa.eu/digital-agenda/en/news/horizon-2020-ict-16-big-data-networking-day>



Thank you!

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