



**Dr. Kondor Klára**  
általános fogorvos



Megtékinvés



**Hollywood Medical**  
általános fogorvos



Megtékinvés



**Experident**  
általános fogorvos



Megtékinvés



**Fehérgyöngy fogászati magánrendelő**  
általános fogorvos



Megtékinvés



**Urania Dental**  
általános fogorvos



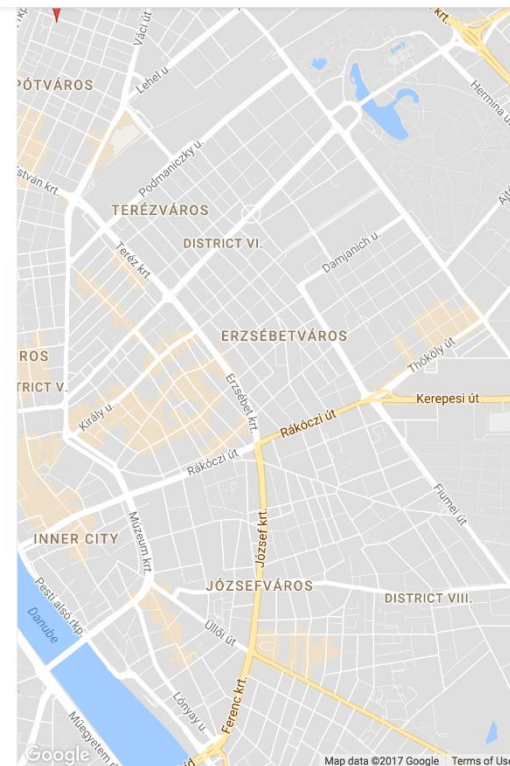
Megtékinvés



**Dentop**  
általános fogorvos



Megtékinvés



Virconsol Kft

Tamas Damjan

[tamasdamjan@virconsol.com](mailto:tamasdamjan@virconsol.com)

[www.virconsol.com](http://www.virconsol.com)

# Startup project

**TrustedWays** ([trustedways.com](http://trustedways.com)) is the first entirely interactive business search and management site

## Owner of idea, investor, entrepreneur is Tamas Damjan

- 20 years at IBM and Dell as country manager, including 5 years international roles
- Wide range of local and international connections
- Architect with 5 years experience in software development

## SW developers

- Group of young developers, but experienced
- All of them are students of UCL and Imperial College of London

## Other key functions:

- Online marketing experts
- Local students for database management and recruitment of local businesses

# Key functionalities

## TrustedWays

- Includes full range (ca 1000 categories) of B2C businesses (as yellow pages). User sends request to a selected category (e.g. plumbers) via Chat => Some of them respond => User selects one of the responses and “accept”
- Intelligent algorithm to identify the most suitable targets to increase the efficiency
- TrustedWays rich chat => R-Chat which can dynamically change the embedded functions depending on the target audience (time, deadline, price, location etc)

## People, citizens would demand

- Fast access to services with less time spent searching, waiting
- Competitive situations among local businesses
- Information from suppliers, producers, public services upon specific request
- Easy way to make contract

# Go-to-Market plan



## Short term: Budapest

- Development is ongoing, MVP is ready by mid October 2017
- Load database of service providers is ongoing Budapest
- Launch of service providers' site for registration 15th of October
- Launch of TrustedWays.com in Budapest region 1st of December
- Start the online campaign to attract users at end of the year 2017

## Mid term: European deployment

- Identify next region to be launched (Vienna?) March-April 2018
- Start parallel implementations throughout Europe Mid next year

# I search partners

## Seed investor to

- Co-fund further developments
- Fund next deployment (Vienna?)

## Regional investors

- Find local (in key cities) joint ventures
- Fund local deployments

## Convey messages, and lobbying for TrustedWays project, so as to

- Boost economy by increasing efficiency, speed and correctness
- Support in adaptation of refugees, help them find work
- Crossborder functions => widely supports the integration
- TrustedWays is an advanced solution
  - Interactive yellow pages, for all kinds of services
  - Enhanced R-Chat => Smart contract
  - European solution, key momentum against US giants

Tamas Damjan  
[tamadamjan@virconsol.com](mailto:tamadamjan@virconsol.com)  
+36703310595