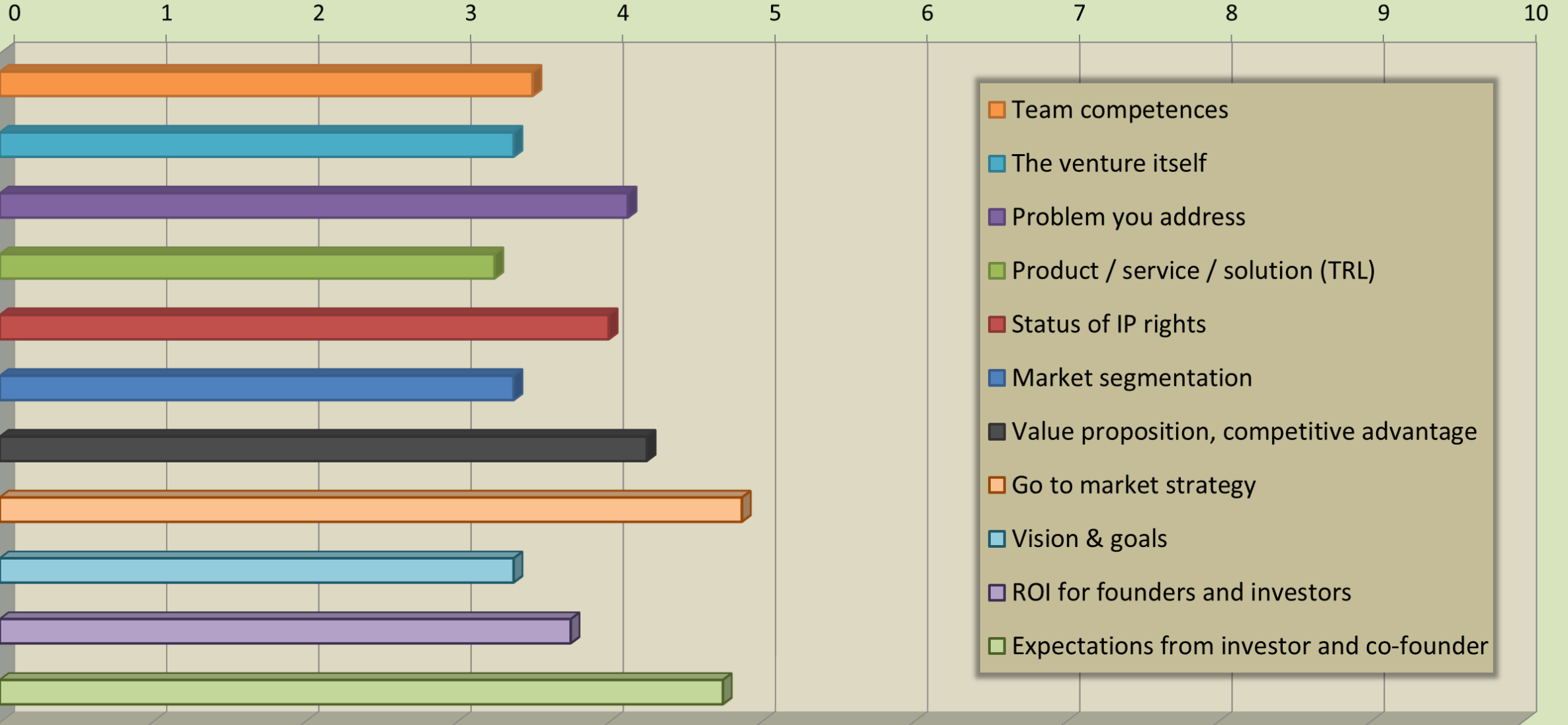


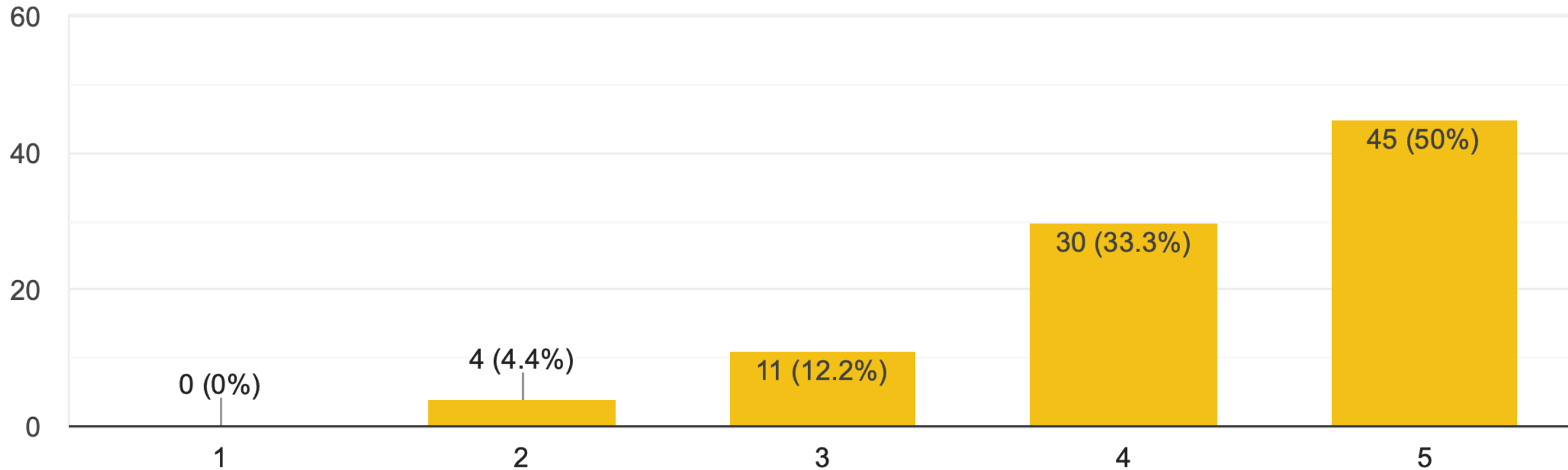
What's the largest challenge of SME's (own survey)

Difficulty of describing your company's



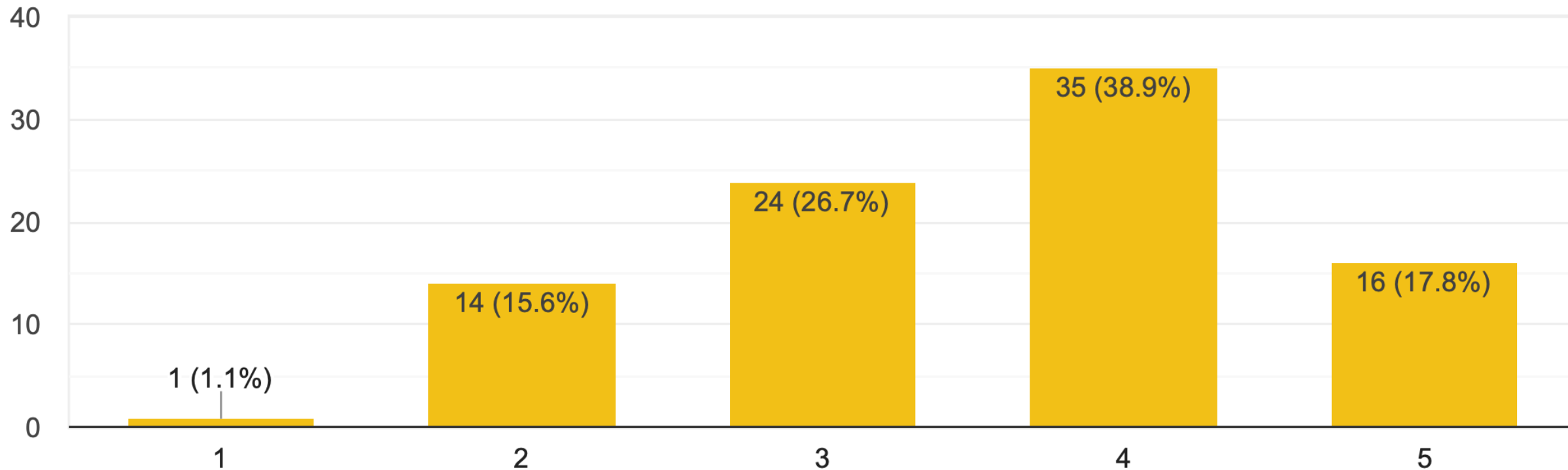
IMPORTANCE of understanding customers' problem

90 responses



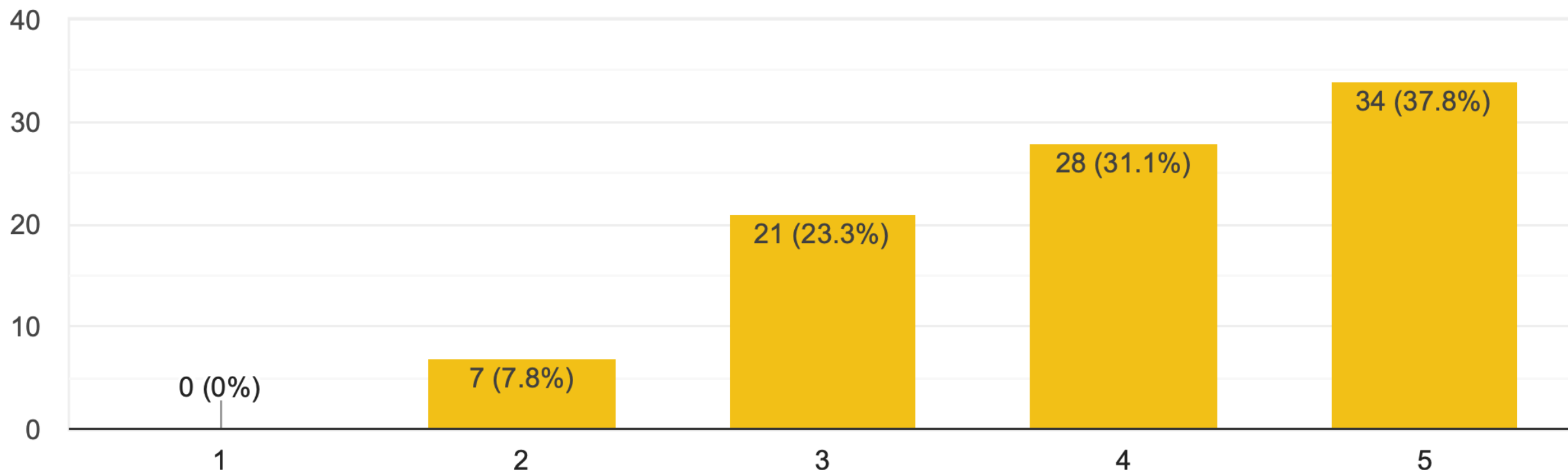
LEVEL of development: Unique Selling Point

90 responses



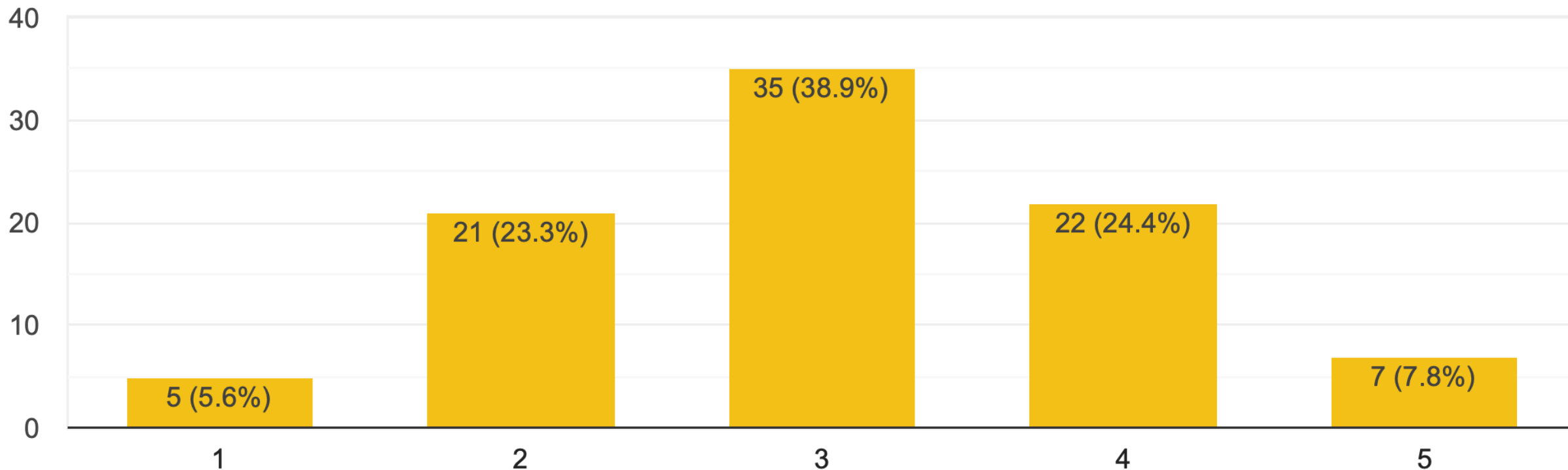
IMPORTANCE of distribution channels

90 responses



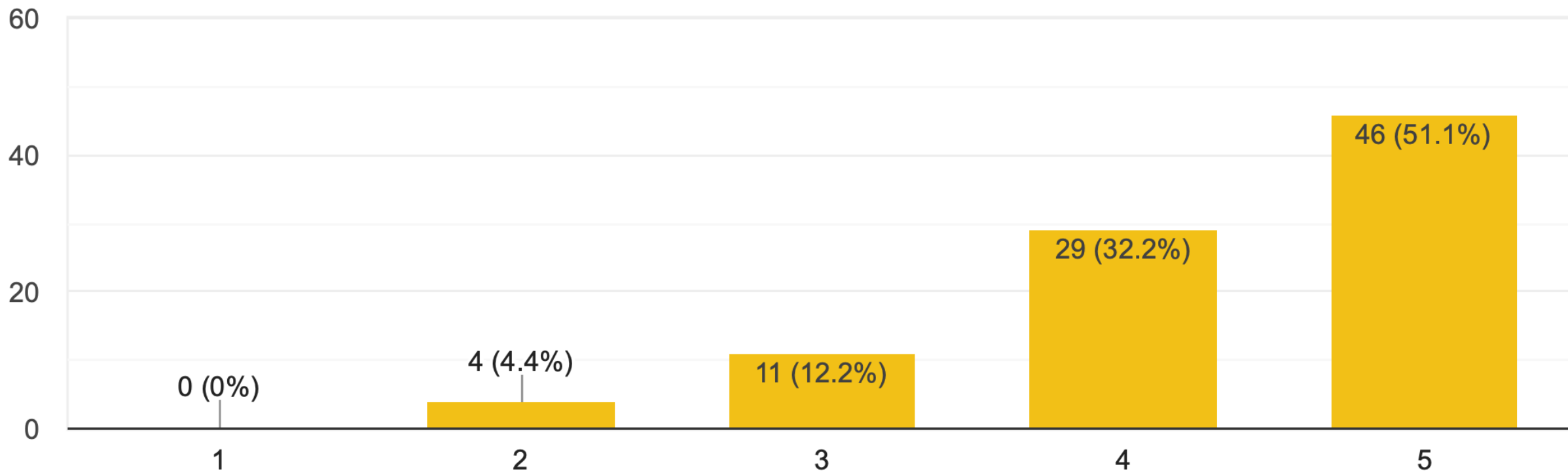
LEVEL of development: distribution channels

90 responses



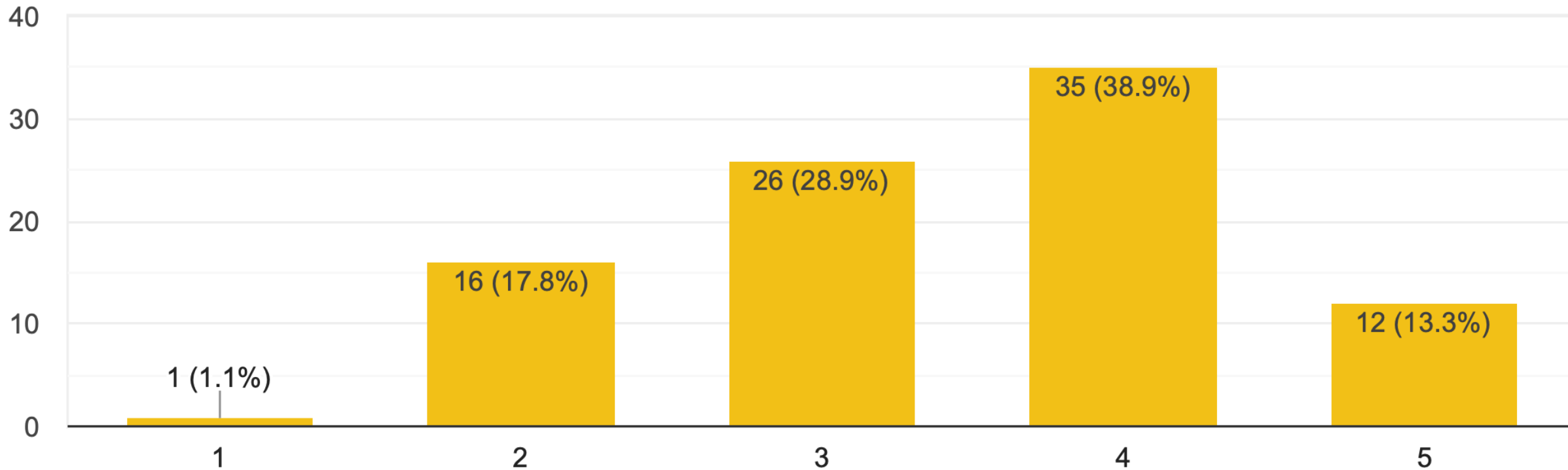
IMPORTANCE of organisational skills

90 responses



LEVEL of organisational skills

90 responses



Dervalics Ákos
Business coach – Knowledge to Money Club

+36 30 3784396
akos.dervalics@gmail.com