

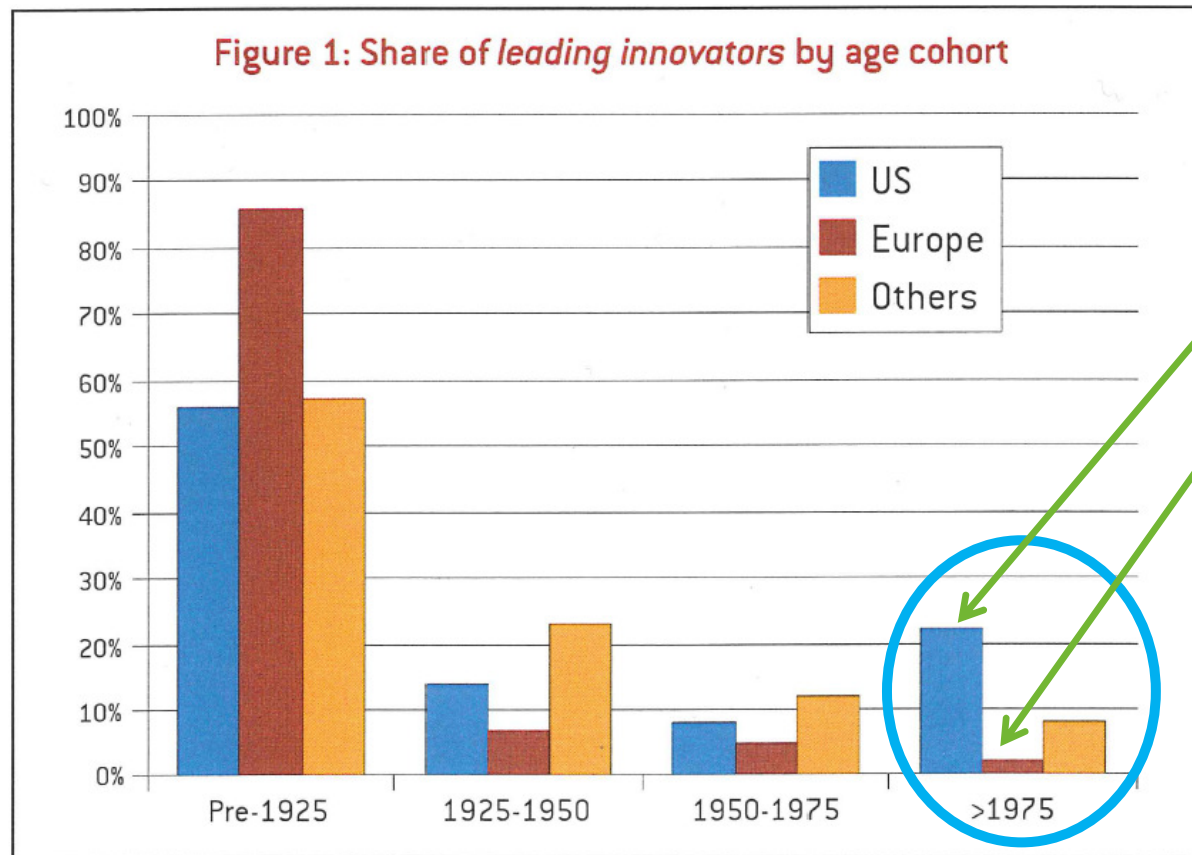
# Powering Innovation in Europe: the European Institute of Innovation and Technology (EIT)

**José Manuel LECETA – EIT Director**

EIT Awareness Day

Budapest - 11 December 2012

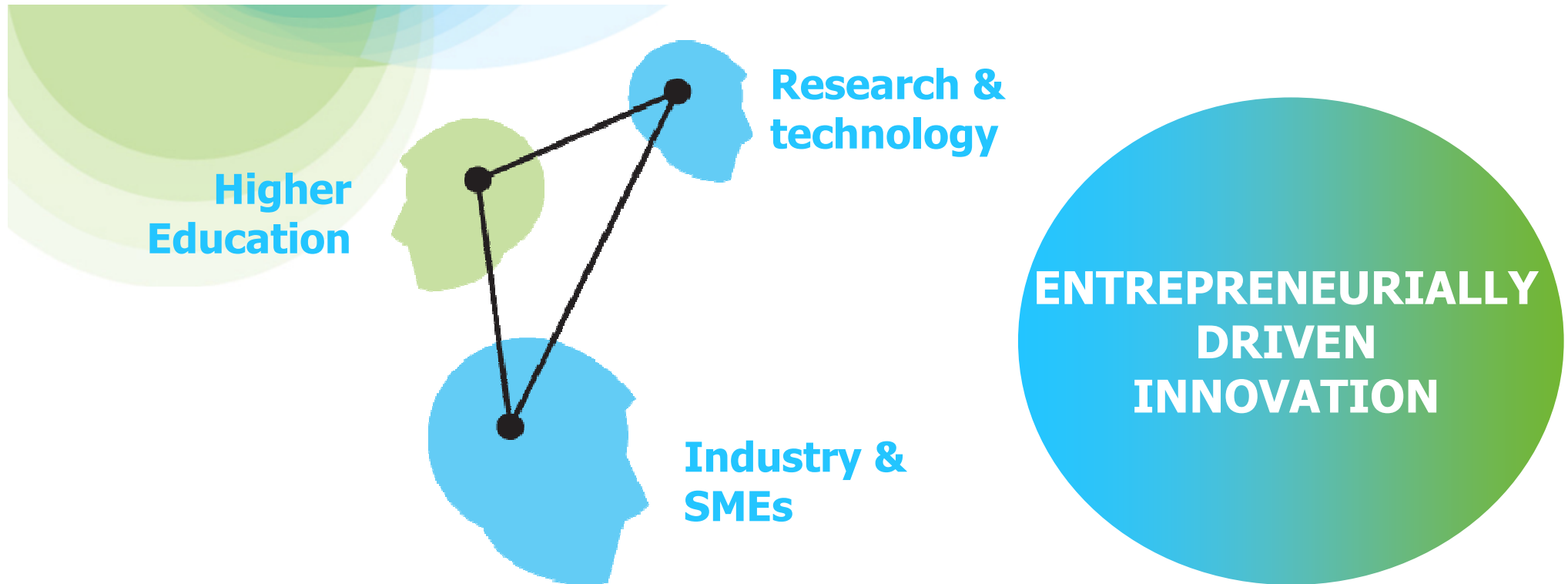
# AGE DISTRIBUTION OF COMPANIES' CONTRIBUTION TO INNOVATION: EUROPE V. US AND OTHERS



US: approx.  
**21%**  
EU: approx.  
**2%**

Source: author's calculations. Note: Figure based on a sample of 226 companies, obtained from matching firms in the FT Global 500 from 2007 with the 2007 EC-IPTS Top 1000 EU and non-EU R&D scoreboard companies. Leading innovators are thus defined both by their market capitalisation and R&D expenditures. The US has 80 companies in this sample, Europe 86 and other countries 60.

# THE CORE OF INNOVATION IS THE KNOWLEDGE TRIANGLE



Actors within the knowledge triangle are at the core of the **innovation web** beyond the traditional collaborative R&D consortia

# EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY (EIT)

The EIT's mission is to facilitate the following transitions:

→ from **idea to product**

→ from **lab to market**

→ from **student to entrepreneur**

by integrating the three sides of the Knowledge Triangle (higher education, research and business) in areas of high societal need through our **Knowledge and Innovation Communities (KICs)**.

# THE KIC MODEL (1/2)

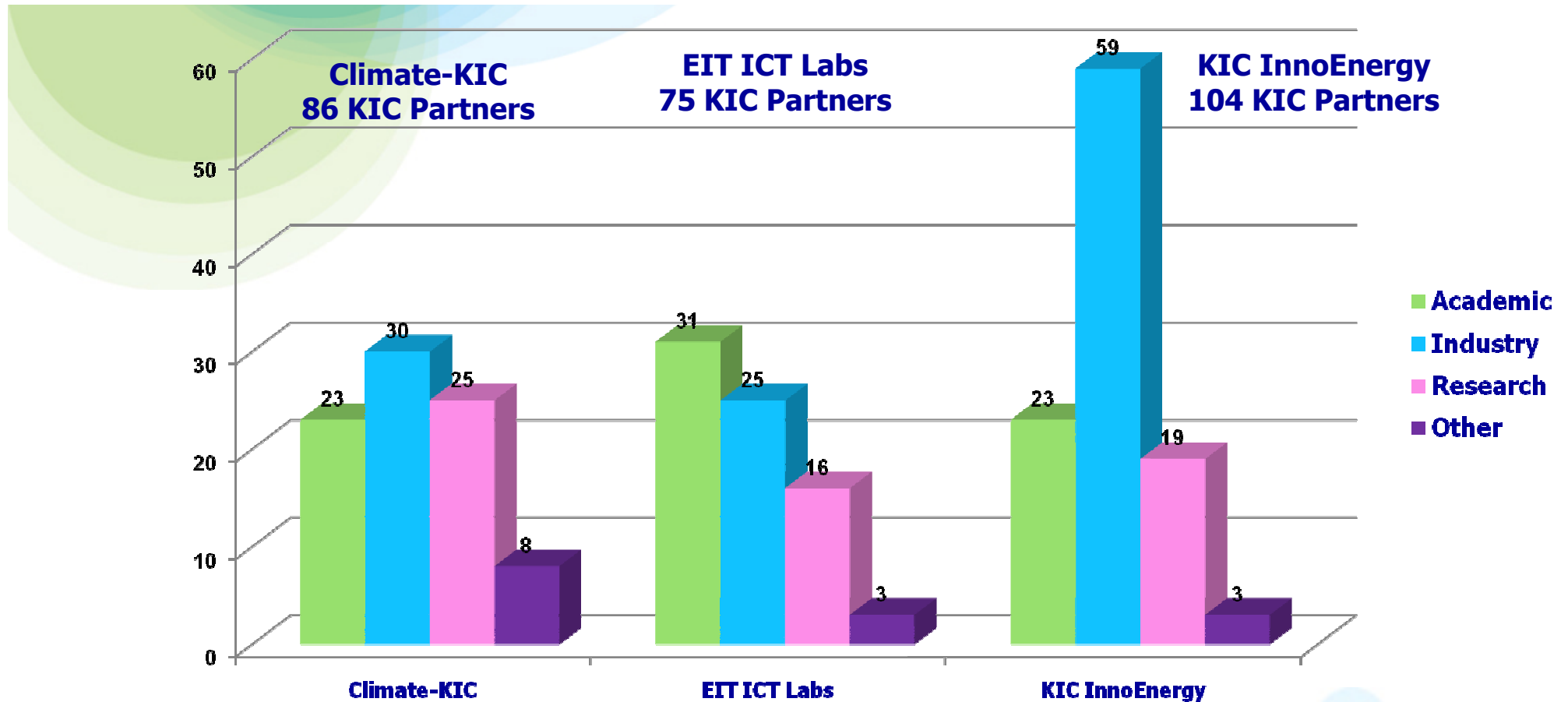
- **High degree of integration:** each KIC is an independent legal entity, gathering world-class KIC partners from the knowledge triangle based on a contractual relationship/partnership with the EIT.
- **Long-term strategic approach:** each KIC is set up for a minimum of 7 years to eventually become self sustainable.
- **Sufficient autonomy and flexibility:** to determine organisational structure and activities governed by a Board of KIC partner organisations
- **Effective governance:** run by a CEO and a lean management team at central and co-location level.

# THE KIC MODEL (2/2)

- **Smart funding & high degree of commitment of partners:** EIT funding to KICs is max. 25% of their total budget over time with 75% to be attracted from other sources, both public and private.
- **The co-location model:** each KIC consists of 5-6 world class innovation hotspots building and leveraging on existing European capacities.
- **Results/High-Impact-oriented activities:** KICs implement a Business Plan with measurable deliverables, results and impact
- **Culture:** KICs are shaped by strong entrepreneurial mindsets and cultures

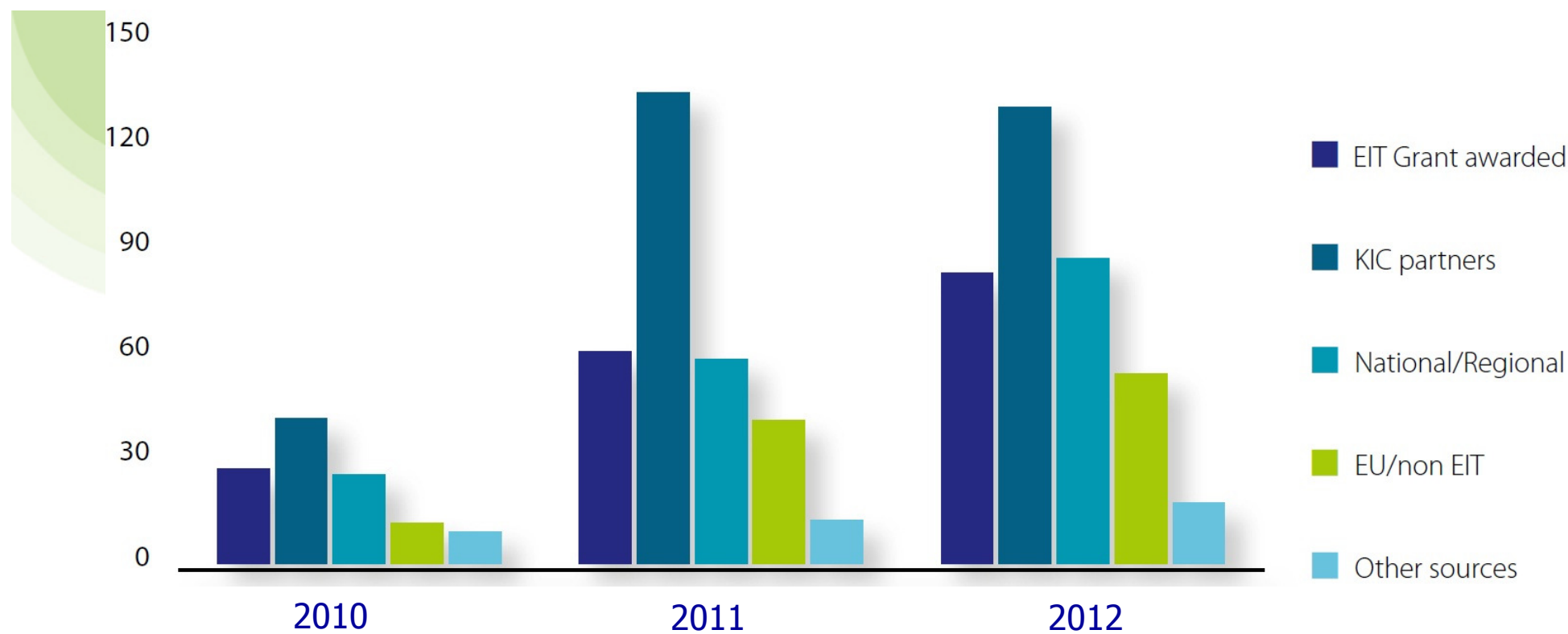
# KIC PARTNERS: 2010-2012

## 2012 KIC Partners



In 2012, the three KIC brought together over **260 KIC Partners**

# SOURCES OF KIC FUNDING: 2010-2012



**Total KICs Budget per year - Sources of funding (in million €)**



# KICs' EUROPEAN IMPACT & GOOD PRACTICE

## Climate-KIC:

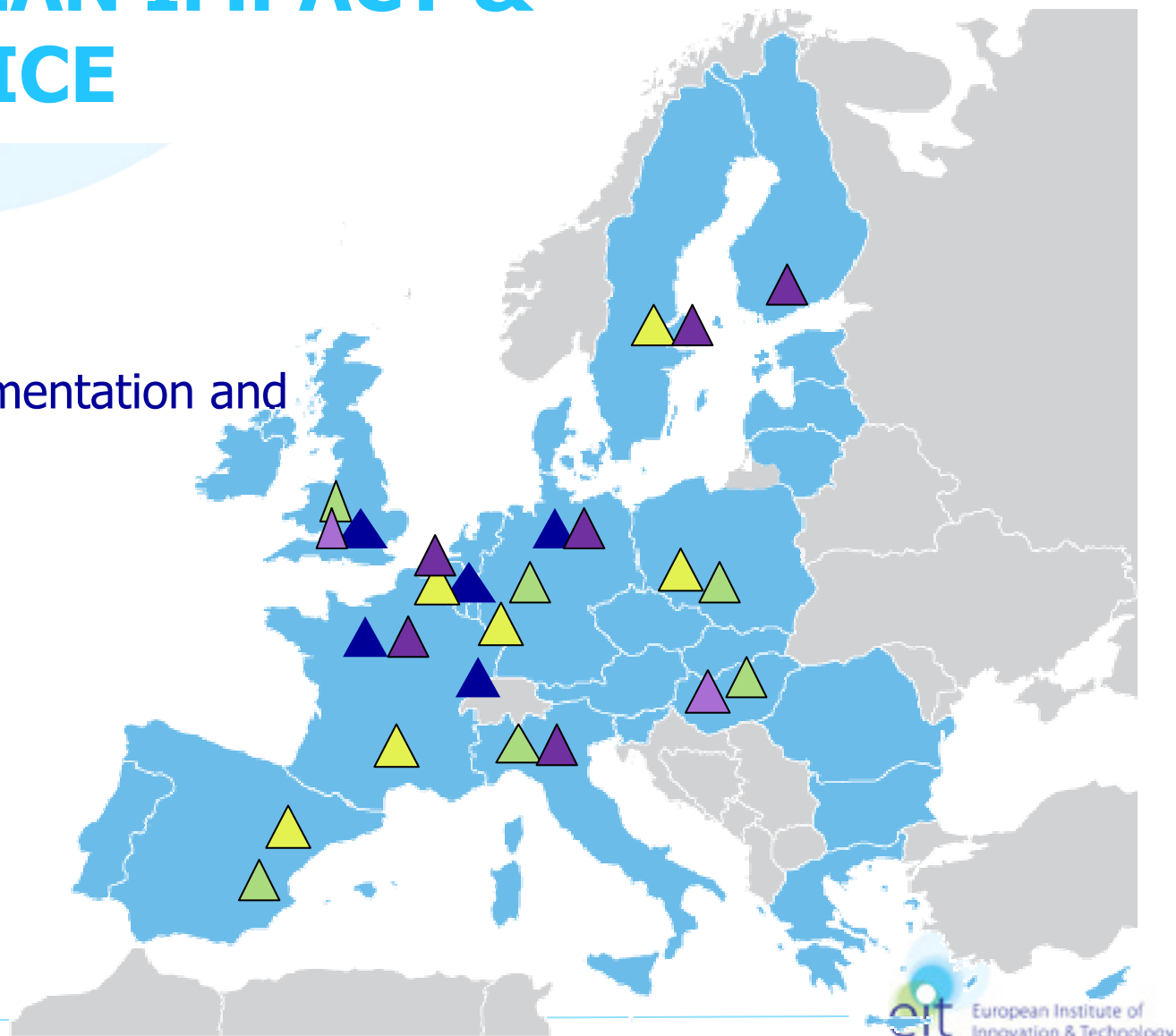
- ▲ Co-location centre
- ▲ RIC (Regional Implementation and Innovation Centre)

## EIT ICT Labs:

- ▲ Co-location centre
- ▲ Associate Partner

## KIC InnoEnergy

- ▲ Co-location centre





# **Preparing the next wave of Knowledge and Innovation Communities (KICs)**

# Strategic Innovation Agenda (SIA) and its Priorities :

→ The European Commission presented a proposal for the EIT SIA and the amended EIT Regulation the European Parliament and Council on 30 November 2011

**1**

Investing in KICs:  
Consolidation of the  
existing 3 KICs

**2**

**Investing in KICs:  
Creating new KICs  
(2014 to 2020)**

**3**

Enhance EIT impact via  
knowledge sharing

**4**

Enhance EIT impact via  
simplification &  
monitoring

# Indicative Roadmap - Future Call for KICs (1/2)

Dublin - 29 & 30

April 2013

- **EIT Conference in Dublin** – once approved by the EIT Governing Board in March 2013, the EIT aims to discuss the **selection criteria** applicable to the next wave of KICs

Brussels –  
June 2013 (TBC)

- EIT will also present the **Framework Guidance Document during thematic seminars** organised for the next wave of KICs (once adopted by EP and Council)

# Indicative Roadmap - Future Call for KICs (2/2)

## Step 1

- **EIT to launch the Call for KICs** following the adoption of the Multi Annual Financial Framework proposers will be given sufficient time to respond to the call

## Step 2

[Step 1 + 2 months]

- EIT to organize an **Info Day** event aiming to address specific, logistical etc. questions related to submitting a proposal for the new wave of KICs.

## Step 3

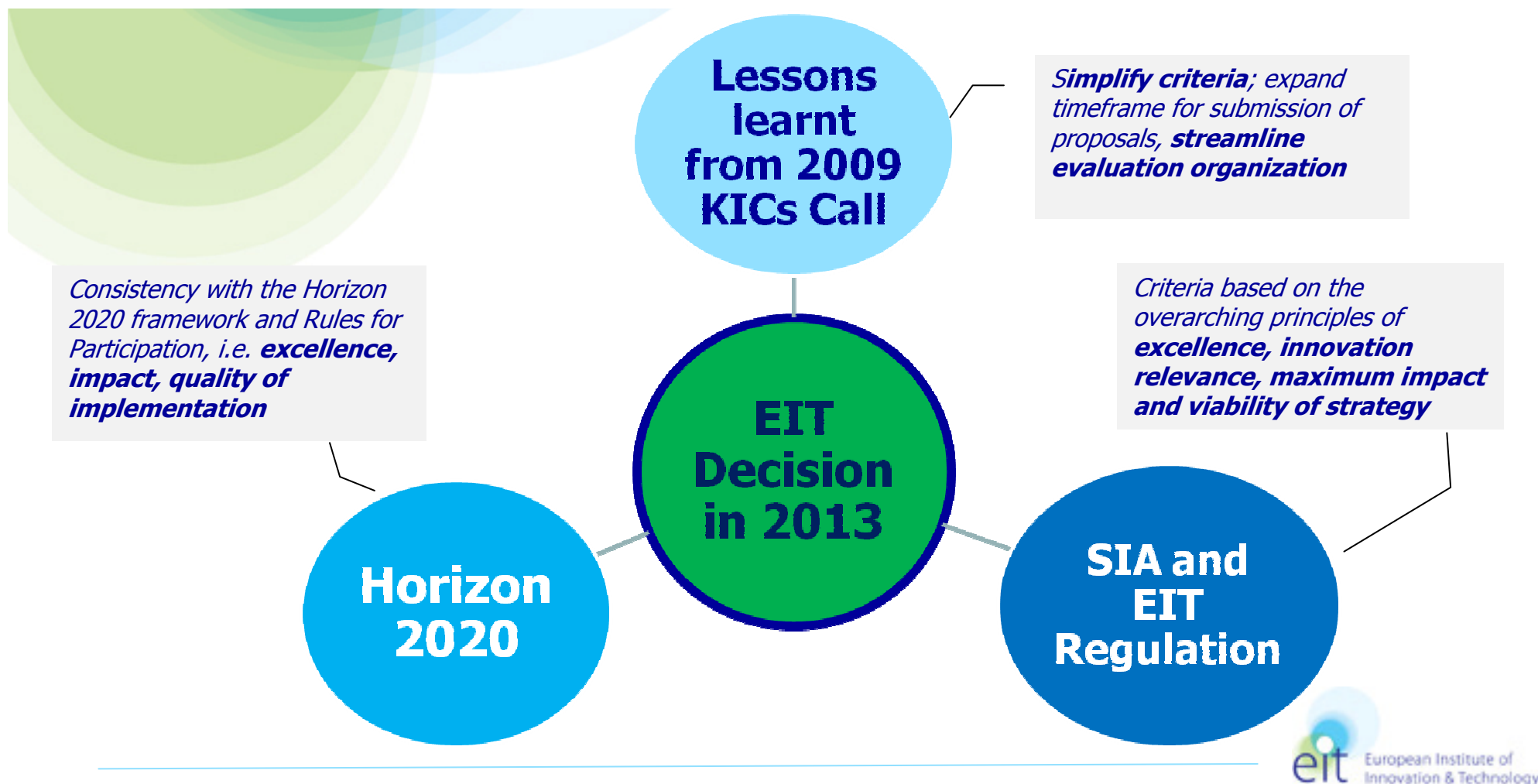
[Step 1 + 4-6 months]

- **Proposers submit proposals and evaluation process**

Q4 2014

- **Designation of new KICs**

# Future KICs Call: Selection Criteria





... Research on the move! ...

... Innovation powered by EIT! ...

... Entrepreneurs in the making! ...