

Powering Innovation in Europe: the European Institute of Innovation and Technology (EIT)

Prof. Karen MAEX – Member of the EIT Governing Board

EIT Awareness Day

Budapest - 11 December 2012

THE STRATEGY OF THE EUROPEAN INSTITUTE OF INNOVATION & TECHNOLOGY, EIT

Place ownership, accountability & entrepreneurship into the centre of innovation

Overcome the silo mentality of players within and between Member States

Seed-fund & catalyse the integration of the innovation triangle

Create innovative ecosystems with global impact, targeting societal challenges



KIC ACHIEVEMENTS SINCE THEIR IMPLEMENATION 2010

- 17 innovation hotspots spread across Europe
- More than 280 partners from industry, research, academia and other relevant institutions
- Approx. 170 million € EIT seed investment topped by the three KICs with more than 600 million € derived from external sources
- KICs have recruited more than 1000 students into about 20 specific educational programmes integrating interdisciplinary innovation and entrepreneurship
- Approx. **100** relevant innovation projects initiated by the KICs, **27** start-up companies, about **35** newly filed patent applications and **100** novel services and products in the pipeline

The EIT as an INSTITUTE for EUROPE



EIT DRIVING CROSS-KIC AGENDAS

EDUCATION

Promoting excellent education for creativity, innovation and entrepreneurship by high quality EIT labelled degree programmes, fostering a vibrant EIT student & alumni community.



ENTREPRENEURSHIP

Promoting a risk taking mindset and culture by creating more favourable environments for passionate entrepreneurial talent and entrepreneurship driven innovation to flourish.



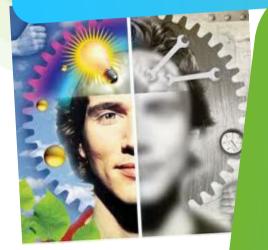


WORLD-CLASS INNOVATION

Developing innovative ecosystems to create and grow world-class, breakthrough innovations by exploiting KIC synergies and complementarities at European level (cross-border).

EIT'S EDUCATIONAL VISION AND MISSION

Vision: To create entrepreneurially and innovation minded people in Europe.



Mission: To deliver, through the KICs, a unique brand of excellent education responsive to both business and societal demands, focused on innovation, entrepreneurship and creativity distinguished by an EIT label.

EIT LABEL

for excellent educational programmes at Master and PhD levels implemented by the KICs

4 Quality criteria

- Robust entrepreneurship education
- Highly integrated, innovative
 "learning-by-doing" curricula
- **3. Mobility,** European dimension and openness to the world
- 4. Outreach strategy and access policy

EIT overarching learning outcomes

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EIT Overarching Learning Outcomes: Knowledge Forms

- Creativity skills and competences
- Innovation skills and competences
- Entrepreneurship skills and competences
- Research skills and competences
- **Leadership** skills and competences
- Intellectual transforming skills and competences
- Making value judgements





EIT ADDED VALUE AGENDAS

MONITORING

Development of an internal mechanism that allows the monitoring of the EIT and KICs' performance and objectives achieved, focusing on achievements, outputs and generation of both economic and societal impact benchmarked against best international practices.



SIMPLIFICATION

Simplification is a dynamic process, embedded in the EIT operation and an integral part of its supporting function towards the KICs. The EIT will deliver a simplification agenda in key areas such as contractual agreements, simplified reporting, lumps sums and flat rates.

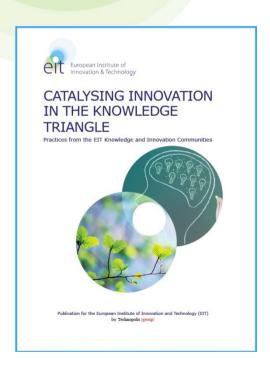


DISSEMINATION

The EIT must deliver platforms for the knowledge exchange and dissemination of its results and impact via outreach activities such as exchange of good practice, stakeholders platform and the EIT fellowship programme

OUTREACH & DISSEMINATION 1st Illustrations

First example of dissemination of its results and impact via outreach activities via the exchange of good practice



EIT Publication: Catalysing Innovation in the Knowledge Triangle: Practices from the EIT Knowledge and Innovation Communities

→ publication compiled to showcase the approach the 'what' and the 'how' - taken by the EIT to catalyse the knowledge triangle (business, higher education and research) in Europe.



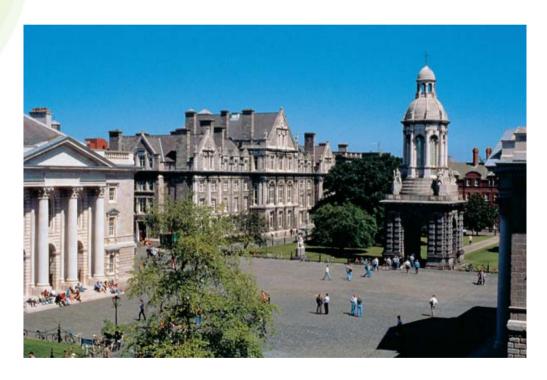
EIT'S VISION OF AN "ENTREPRENEURSHIP-DRIVEN IMPACT INVESTMENT INSTITUTE"

- Direct deliverables: Breakthrough Innovations & People for Europe!
 contributing to European excellence, competitiveness and cohesion:
 - KICs' CLCs as world-class innovation hubs working across borders.
 - leveraging entrepreneurship-driven innovation, from local to global,
- Induced deliverables: **Reinforce EIT as an Institute for Europe overall**, scaling up its operations in 2014-2020 to secure critical mass and impact:
 - EIT Budapest as a knowledge pool and intelligent investor in KICs,
 - including wide dissemination of KIC novel practice across Europe.



NEXT EIT CONFERENCE

The EIT' role in the European Innovation Landscape



29 and 30 April 2013 – Trinity College Dublin, Ireland

