

# Guidance for public authorities on Public Procurement of Innovation

**dr. Gabriella Gyori**

Sustainable Economy and Procurement Officer

ICLEI – Local Governments for Sustainability, Germany



[www.iclei-europe.org](http://www.iclei-europe.org) @ICLEI\_Europe

## ● Overview of presentation

- 1.) Introduction to ICLEI and its innovation procurement work
- 2.) Procurement of Innovation Platform of ICLEI
- 3.) Guidance for Public Authorities on PPI
- 4.) Other available guidance, materials
- 5.) Questions



ICLEI is **leading global network** of over 1,500 cities, towns and regions committed to building a sustainable future.

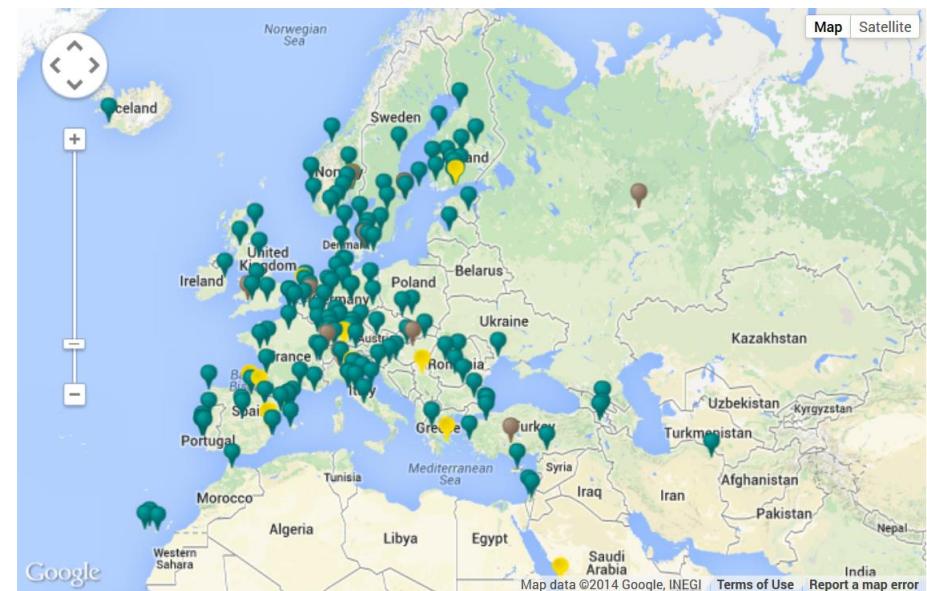
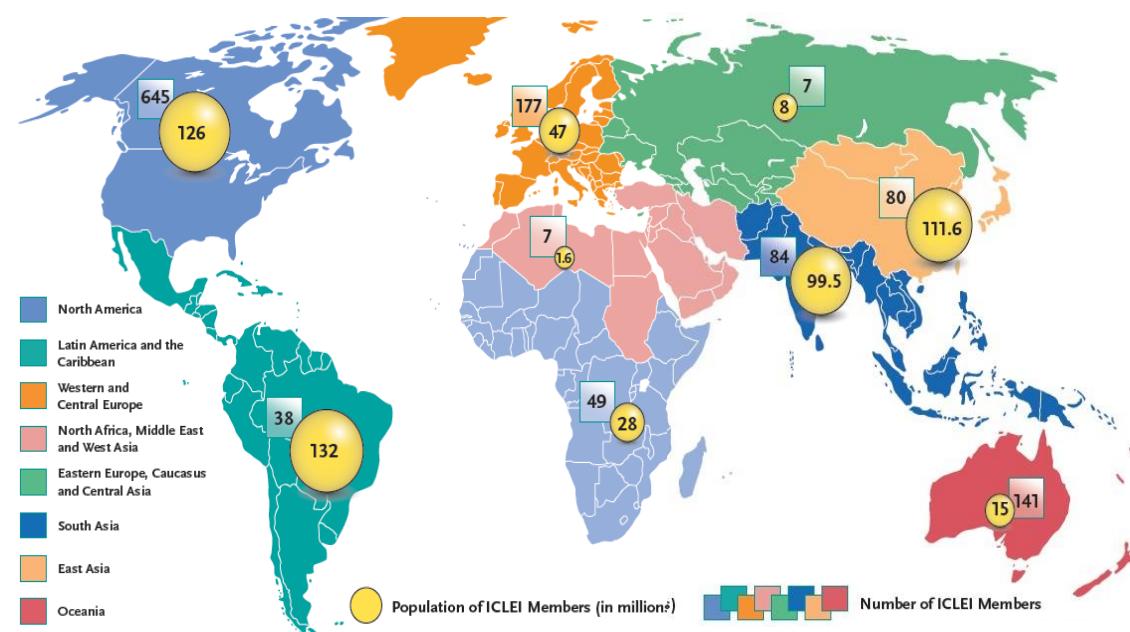
**Our mission** is to build and serve a worldwide movement of local governments to achieve tangible improvements in global sustainability with special focus on environmental conditions through cumulative local actions.



# Our members

## Global Membership

660 Million – 8.3% of world population in 85 countries



## European Membership

180 local government members in 38 countries

## ● ICLEI's Sustainable Procurement Work (1)

### Our achievements include:

- **150** projects
- **100** conferences, seminars and workshops
- **2000** people trained
- **300** cities supported in over 50 countries
- **1 Million** tonnes CO<sub>2</sub> saved
- **20 years** of SPP at ICLEI



## ICLEI's Sustainable Procurement Work (2) - 20 Years of SPP at ICLEI

Find out more on our websites:



- [www.sustainable-procurement.org/20years](http://www.sustainable-procurement.org/20years)
- <https://www.innovation-procurement.org/>

Find out more on Twitter:

[@sppglobal](#) [#SPPpecialists](#)



# Guidance for Public Authorities on Public Procurement of Innovation (1)



- This Guide is aimed primarily at those who are responsible for planning and executing procurement procedures
- Detailed information about the ‘why, what and how’ of PPI
- Includes many different case studies
- Launched June 2014  
*(NOTE: since the launch of the guide some changes have been done in the Directives)*

# Guidance for Public Authorities on Public Procurement of Innovation (2)

- The guide is available under ICLEI Procurement of Innovation Platform:
- <http://www.innovation-procurement.org/about-ppi/guidance/> EN
- <https://www.innovation-procurement.org/fileadmin/editor-content/Guides/PPI-Platform-Guide-HUN-final-lowres.pdf> HU
- The guide is available in English, Spanish and Hungarian
- The guide has been developed with the cooperation among the project partners:  
ICLEI, PIANOo, Agency for Innovation and Science Technology Spain, Regional Environmental Centre Szentendre and Abby Semple (author)

# Guidance for Public Authorities on Public Procurement of Innovation (3)

- The role of PPI – meeting the individual needs of the procuring authority and a „catalytic“ driven force of triggering the purchase of innovation (specific and policy level implication)
- Why procurement of innovation is not taking place on a larger scale? Lack of awareness and available good practices, particular issues of SME's participation
- Summary of the New Procurement Legislation
- List of Relevant PPI/PCP projects
- Procurement of Innovation Platform
- Case studies (City of Detmold, Ghent, Netherlands, Poland)
- Benefits of PPI (for procurers, suppliers and society)

# Guidance for Public Authorities on Public Procurement of Innovation (4)

## ➤ How to procure innovation?

- Preliminary Market consultation
- Pre-commercial Procurement
- Innovation Partnership
- ...

## ➤ Similar PPI project where you might find further information:

- [InnoCat project](#), [HAPPI project](#), [Water\\_PiPP project](#), [PPI4Waste project](#) etc.  
please consult the guide for further relevant projects

## ➤ Case studies

- City of Detmold
- Rawitz Hospital Poland
- ...

## ● Other relevant guides, websites

- Introduction into PPI and PCP, linking innovation policies with local/regional policies. Available only after filling a form on the website:  
<http://eafip.eu/toolkit/module-1/>
- Step by step approach to innovation procurement, joint procurements, checklist for procurers, available only after filling a form on the website:  
<http://eafip.eu/toolkit/module-2/>
- General website: <https://ec.europa.eu/digital-single-market/public-procurement-innovative-solutions>
- General website: [https://ec.europa.eu/growth/industry/innovation/policy/public-procurement\\_en](https://ec.europa.eu/growth/industry/innovation/policy/public-procurement_en)
- PCP requests for tenders – template EN <https://ec.europa.eu/digital-single-market/en/news/130m-euro-eu-funding-innovation-procurement-2016-17>

*Thank you for your attention!*

Further questions, good practices?

- dr. Gabriella Gyori  
**Sustainable Economy and Procurement Officer**  
[gabriella.gyori@iclei.org](mailto:gabriella.gyori@iclei.org)