



Co-funded by the
European Union

Introduction to the European Green Hydrogen Accelerator and Business Investment Platform

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EIT InnoEnergy HUB
Hungary is run by



Building global connections

Offices across Europe and in Boston

500+ partners

23 shareholders

Activities in 18 countries

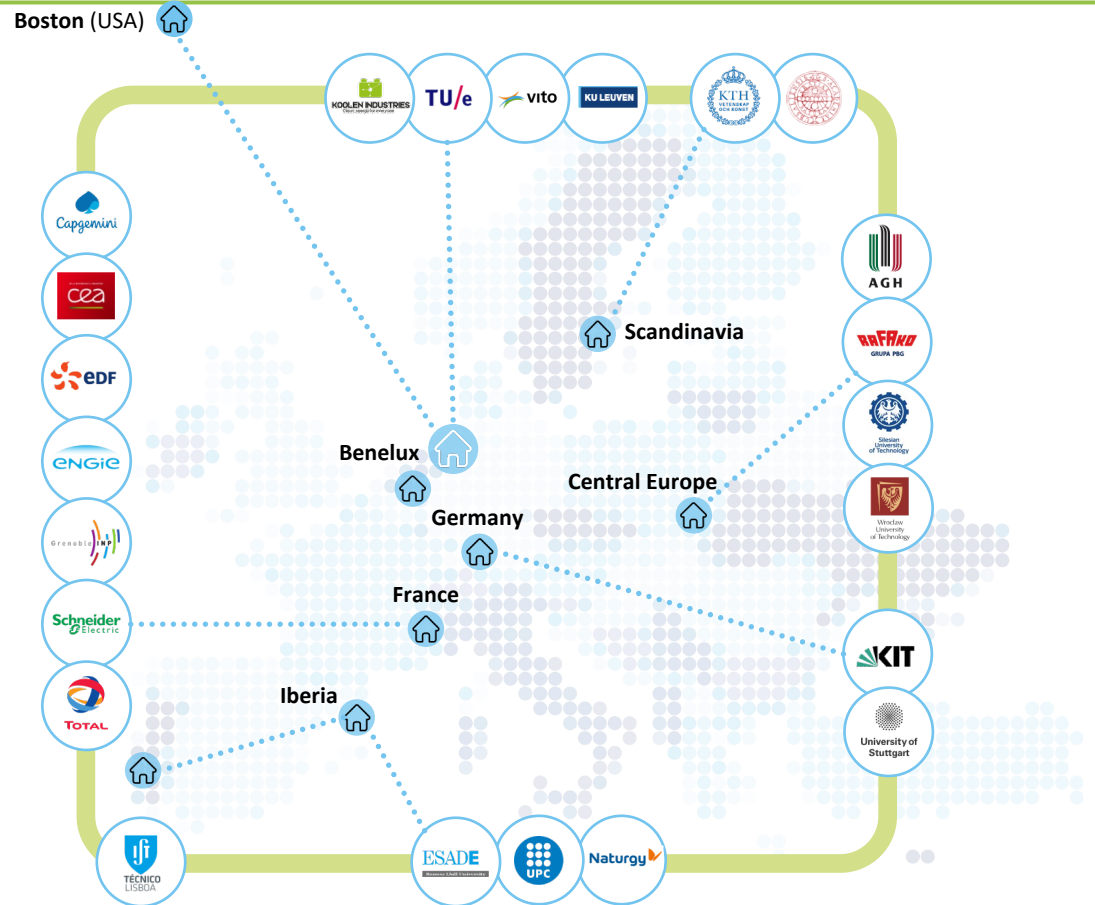
480+ products supported

€560m EIT InnoEnergy investment

Structuring the energy value chain in Europe

Battery industry value chain with the European Battery Alliance

Green Hydrogen value chain with the European Green Hydrogen Acceleration Centre



European Green Hydrogen Accelerator

Ambition, scope, projects

100 bnEUR/year green hydrogen industry

Sustainable industry value chains

Integrating renewables into the energy system

Decarbonising the industry and heavy transport

Large industrial projects in a few designated industrial value chains that can be replicated in Europe



EGHAC

European Green Hydrogen
Acceleration Center

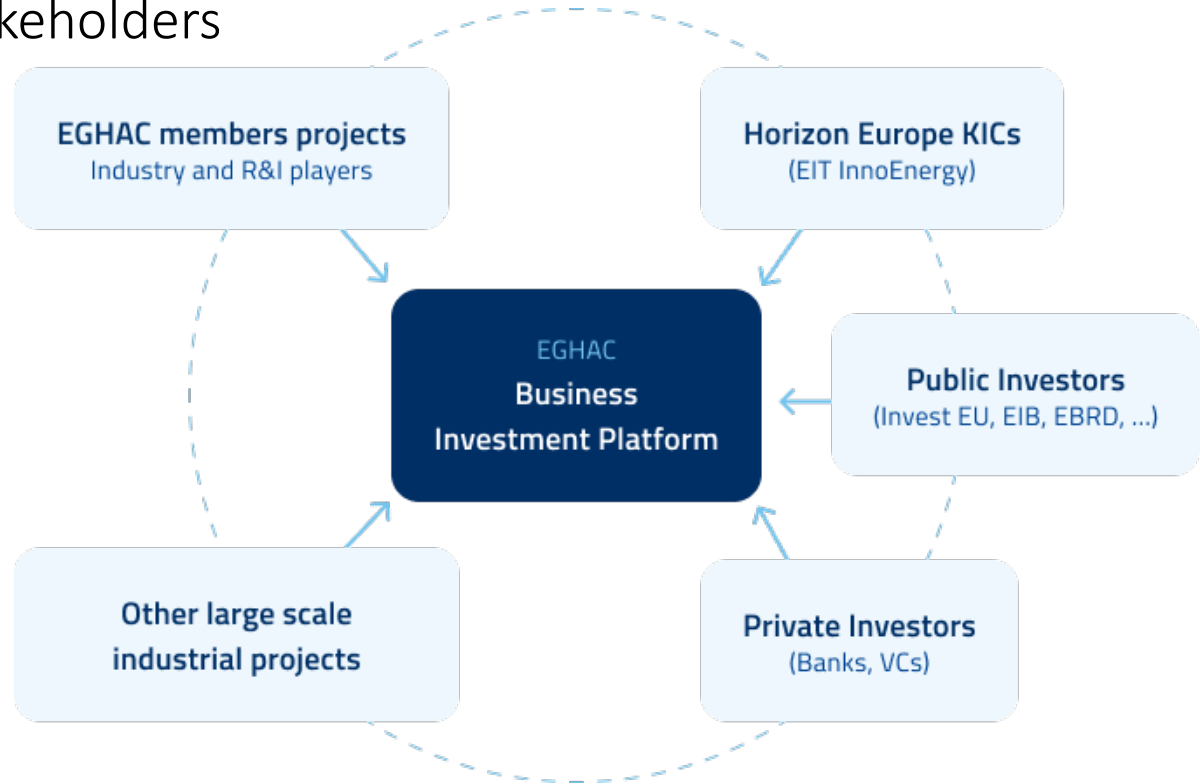
<https://eghac.com/>

Unique platform for key stakeholders

For projects about large scale production and utilization of green hydrogen

Support to accelerate transactions between investee and investor

Network of industry investors and corporates



- 1 Shorter the time to investment
- 2 Reduced business risk for the investee
- 3 Reduced investment risk for the investor

Overview and detailed project description

Introducing your project

General purpose, mission, vision,

Product / service to be sold

Unique value proposition (UVP)

Markets, customers targeted, final users targeted

Business model (go to market, pricing, ...)

Legal status of the project (before BIP, at the end of BIP)

Organization and key team, cooperating partners

Timeline of implementation

Project location

Key factors/differentiators

Impact of the project expected

Financial impact refers to the IRR for the investors

Social impact refers to the number of new and/or complementary jobs, direct and indirect, to be created

Environmental impact refers to the specifics of the project (i.e. CO₂, waste, other externalities)

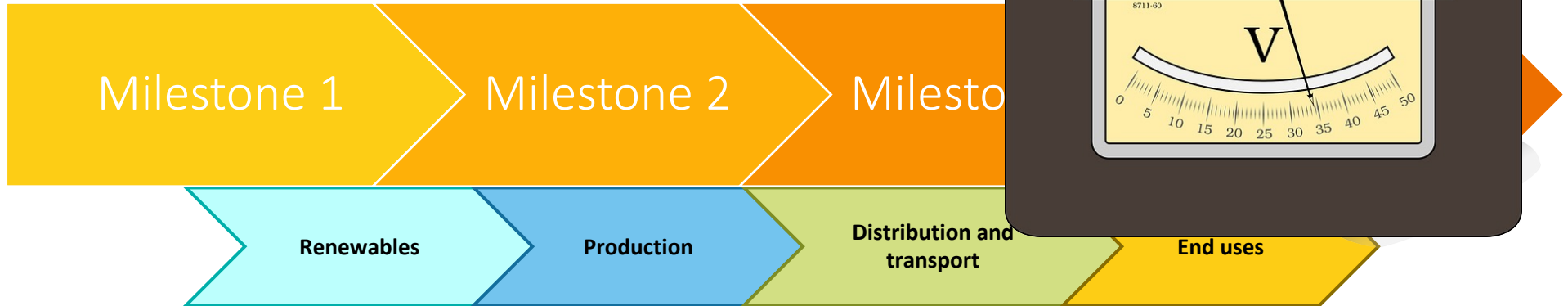
Introducing your project

What is your position in the value chain?

What is the product you will be delivering?

What are the estimated values for the product (kt, GWh, eV, chargers, ...)?

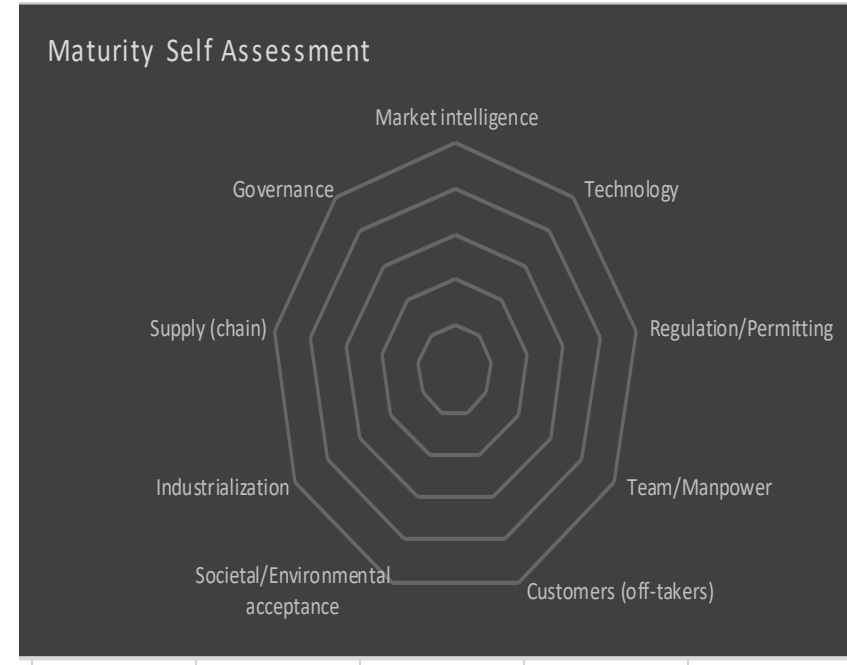
What is the timeline to market?



Introducing your project

Please provide a self-assessment of the maturity level of your project! Key factors of assessment:

- **Market intelligence,**
- **Technology,**
- **Regulation/Permitting,**
- **Team/Manpower,**
- **Customers (off-takers),**
- **Societal/Environmental acceptance,**
- **Industrialization,**
- **Supply (chain),**
- **Governance**



What kind of business support do you seek beyond financing?

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