



European Institute of
Innovation & Technology

The EIT under Horizon Europe

Martin Kern, EIT Director

Horizon Europe Launch Event
29 March 2021



The EIT is a body of the European Union

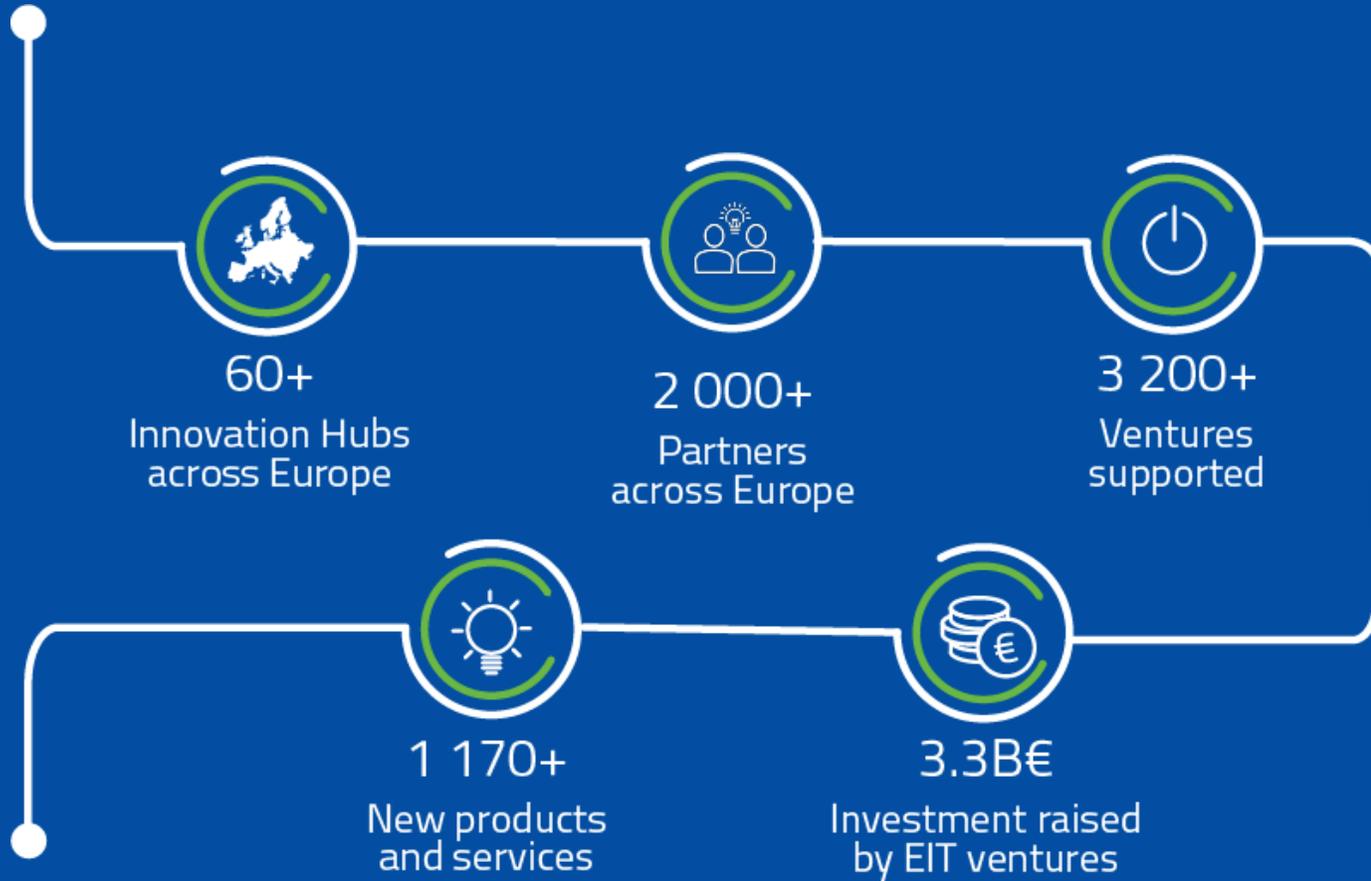


THE EIT – A UNIQUE APPROACH TO INNOVATION

- Enhances Europe's **innovation capacity, competitiveness & quality of life**
- **Building innovation ecosystems** by integrating business, education and research
- Addresses **societal challenges**
- **Unique features:** pan-European, long-term (7-15 years), financial sustainability



THE EIT: EUROPE'S TRIED, TESTED AND PROVEN INNOVATION ENGINE

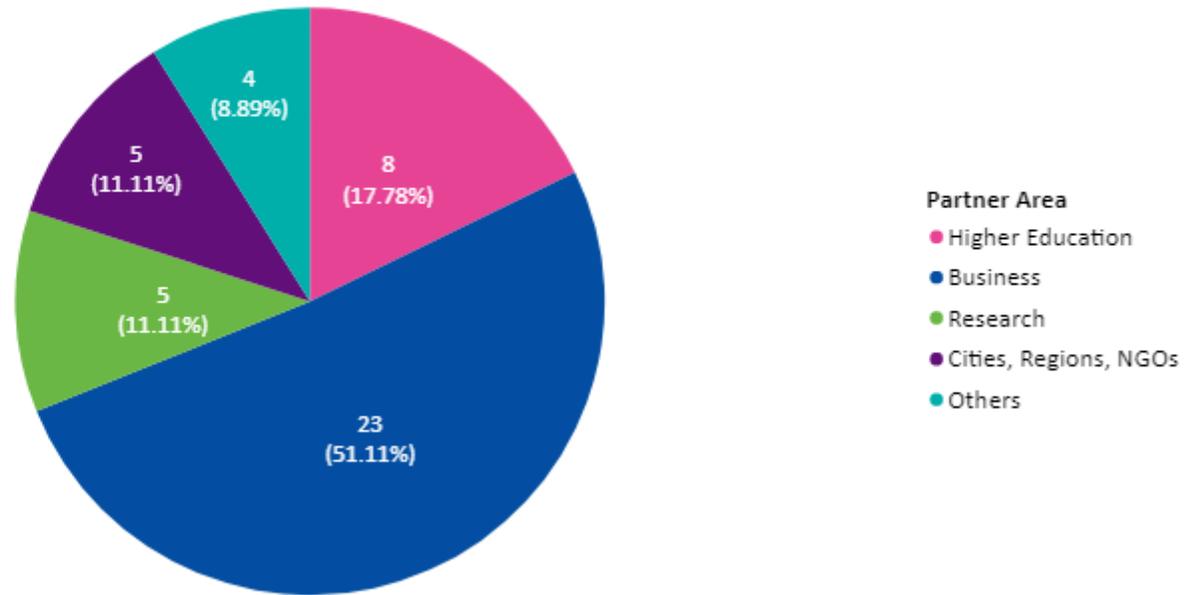


*Figures August 2020



Hungary's participation in the EIT

Number of Organisations per Area



Total budget (2014-2019) – EUR 32.43 million

EIT Strategy 2021 – 2027

Objectives

1. Innovation capacity of **higher education**
2. Increase **regional outreach**
3. Strengthen **impact**

Budget of **EUR 2.9 billion**

New Knowledge and Innovation Communities:

- 2022 - **Cultural and Creative Sectors and Industries**
- 2026 - **Water, Marine & Maritime Sectors**



New action to support Higher Education Institutions (HEIs)

Pilot call OPEN:

- **Deadline:** 25 May 2021
- **Target:** HEIs + related organisations
- **Implementation:** 23 projects in July 2021–July 2023 (up to EUR 1.2m each)
- **More info:** <https://www.eit-hei.eu/>



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HEI INITIATIVE Innovation Capacity Building for Higher Education

Building Engines
of Innovation



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Strengthening the EIT Regional Innovation Scheme (EIT RIS)

- Aim to **boost innovation** in local ecosystems by
 - ✓ Capacity building
 - ✓ Widening participation in EIT KICs
- Links with **Smart Specialisation Strategies and Structural Funds**
- EIT Community **openness to new partners**
- **Increased budget** (> EUR 290 million)

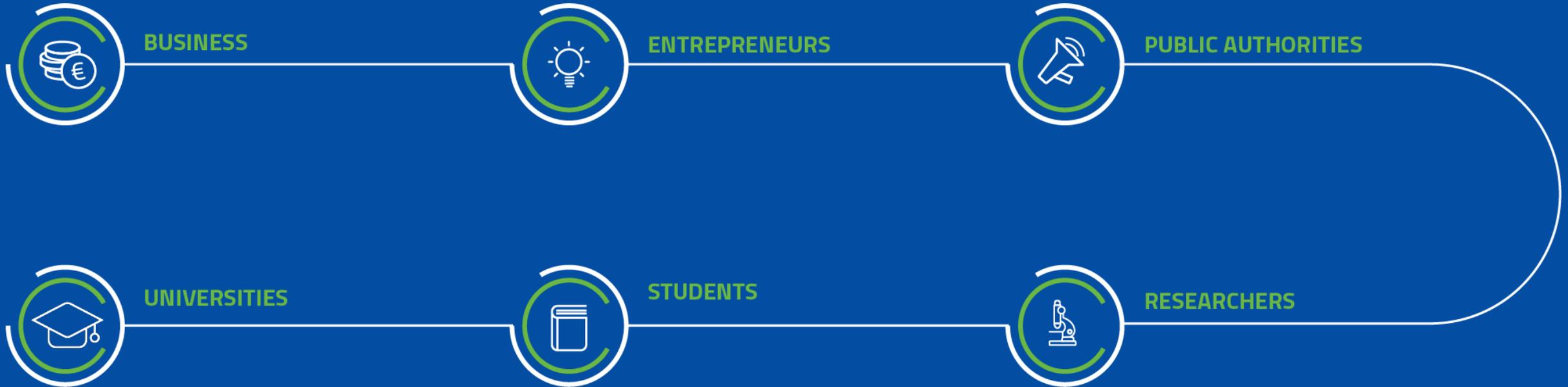


EIT Culture & Creativity



- **21 April 2021** - EIT Webinar for EIT Culture & Creativity Call
- **Q4 2021** – Launch of Call for Proposals
- Join us & spread the news!

OPPORTUNITIES FOR ALL INNOVATORS!





Join us for the
EIT STRATEGY LAUNCH EVENT on 14 June !

<https://eit.europa.eu/our-activities/opportunities>



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