

# CBE JU Call 2024 Hungary Info Day

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# The Circular Bio-based Europe Joint Undertaking

#### Circular Bio-based Europe Joint Undertaking

€2 billion public-private initiative



European Union Represented by the European Commission

Bio-based Industries Consortium Part of Horizon Europe programme

Launched in 2021,

operates until 2031

> Contributing to the European Green Deal

Building on the success of its predecessor BBI JU

CBE JU is funding projects that deliver bio-based solutions – materials and products made from waste and biomass – in an innovative, sustainable and circular way



#### Supporting the European Green Deal

Contributing significantly to the **2030 climate targets,** paving the way for climate neutrality by 2050 Increasing the sustainability and circularity of production and consumption systems -

Developing and expanding the sustainable sourcing and conversion of biomass into bio-based products



...Supporting the deployment of bio-based innovation regional level, with a view to reviving rural and coastal regions

05



#### **CBE JU general objectives**







Accelerate the **innovation** process and development of bio-based innovative solutions Accelerate **market deployment** of the existing mature bio-based innovative solutions Ensure a high level of **environmental performance** of biobased industrial systems



#### Large-scale first-of-its-kind product facility in Europe Types of supported actions ==== Scale up and demonstration of technologies **Development and** validation of technologies == 8 **RIA** Research and Innovation Actions IA Innovation Actions (including Flagships)

#### **Technology Readiness Level (TRL)**

CSA: Coordination and Support Actions (no link with TRLs)



CBE JU portfo

# CBE JU portfolio – building on BBI JU: 2014-2022



## CBE JU-funded:

**Demonstration plant** 

#### **Flagship biorefinery**









CBE JU Annual Work Programme: Topics and Specific Requirements



### Call 2024: 18 topics & budget

Type of action	Topics HORIZON-JU-CBE-2024				
IA– Flagship	IAFlag-01	Bio-based value chains for valorisation of sustainable oil crops	20		
	IAFlag-02	Bio-based dedicated platform chemicals via cost-effective, sustainable and resource-efficient conversion of biomass	20		
	IAFlag-03	Bio-based value chains for valorisation of sustainable natural fibre feedstock	20		
	IA-01	Bio-based materials and products for biodegradable in soil applications	15		
	IA-02	Sustainable microalgae as feedstock for innovative, added-value applications	15		
	IA-03	Enlarging the portfolio of commercially produced "Safe and Sustainable by design" (SSbD) solvents	15		
IA	IA-04	Circular and SSbD bio-based construction & building materials with functional properties	15		
	IA-05	Selective and sustainable (co)-production of lignin-derived aromatics	15		
	IA-06	Innovative bio-based adhesives and binders for circular products meeting market requirements	15		
	IA-07	Innovative conversion of biogenic gaseous carbon into bio-based chemicals, ingredients, materials	15		
	R-01	Valorisation of polluted/contaminated wood from industrial and post-consumer waste streams	7		
	R-02	Biotech routes to obtain bio-based chemicals/materials replacing animal-derived ones	7		
RIA	R-03	Sustainable, bio-based alternatives for crop protection	10		
	R-04	SSbD bio-based coating materials for applications under demanding and/or extreme conditions	7		
	R-05	Innovative bio-based food/feed ingredients	7		
	S-01	New forms of cooperation in agriculture and the forest-based sector	4		
CSA	S-02	Mobilise inclusive participation in bio-based systems and supporting the CBE JU widening strategy and its action plan	3		
	S-03	Supporting the CBE JU Deployment Group on Primary Producers	3		
		Total	212		



### **Call topic structure**

		HORIZON-JU-CBE-	2024-XX-NN Topic title		
Topic		Type of action	Research and Innovation ActionThe total indicative budget for the topic is EUR 10 million		
		Indicative budget			
		Expected EU contribution per project	It is estimated that a contribution of EUR <b>5</b> million would allow these outcomes to be addressed appropriately. Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts		
		TRL	TRL 4-5 at the end of the project		
\WP 2024	Topic	Link to CBE JU Specific Objectives	1.1: Increase the intensity of cross-disciplinary research and innovation activities		
2024		Link to CBE JU SRIA Strategic Priorities	1.1.2: Develop innovative production systems in the bio-based industry 1.1.3: Develop innovative bio-based products		
Тор	ic	CBE JU KPIs	<ul> <li>4.5 Number of products with improved life cycle environmental performance</li> <li>5.1 Number of innovative products that are biodegradable, compostable, recyclable, reused or upcycled (circular-by-design)</li> <li>5.2 Number of projects developing circular production practices (incl. industrial &amp; industrial urban symbiosis)</li> <li>6 Increase innovative bio-based outputs and products</li> </ul>		





### **Call topic structure**

#### The 'change' to be achieved

- Provides a broad description of what is the impact to be achieved by the project
- The dissemination and exploitation of future research results are vital for the impact`

#### The 'problem'

- Identifies the aspects of the **challenge** that needs to be tackled
- Specifies a **perimeter** to the problem described
- Does not specify the expected solutions to the problem, nor the approach to be taken



A competitive bioeconomy for a sustainable future CBE JU Call 2024: Requirements

## Horizon Europe + CBE requirements





### CBE JU Call 2024 specific requirements (1/2)

Specific CBE JU requirement	Type of action	Where to include it in
		Part B
Feedstock sourcing (eligibility condition)	RIA and IA, incl. FLAG	Part B – (Y/N) question
Feedstock sustainability requirements	RIA and IA, incl. FLAG	Part B – (Y/N) question
Description of feedstock	RIA and IA, incl. FLAG	Part B – 1.2 Methodology
Environmental performance - Ex-ante assessment		Part B – 1.2 Methodology
Identification of environmental issues	RIA and IA, incl. FLAG	
• Estimation of environmental sustainability performance,		
Estimation of carbon removal potential		
Environmental sustainability and circularity - Ex-post		
assessment	RIA	Part B – 3.1 Workplan and
Dedicated task for RIA	IA- non FLAG	resources
<ul> <li>Dedicated task or WP (LCA) for IA non-FLAG</li> </ul>	FLAG	
Dedicated task or WP (LCSA) for FLAG		



### CBE JU Call 2024 specific requirements (2/2)

Specific CBE JU requirement	Type of action	Where to include it in Part	
		В	
Multi-actor approach (MAA)	IA, incl. FLAG	Part B – 1.2 Methodology	
	RIA and CSA, when		
	specified		
Economic aspects:			
Economic viability	RIA	Part B – 2.2 Measures to	
Business case and business model	IA, incl. FLAG	maximise impact – D& E&C	
Business plan	FLAG	FLAG: Annex (Business	
		plan)	
Digital technologies	RIA and IA, incl. FLAG	Part B – 1.2 Methodology	
Cross-disciplinary aspects and Social Sciences and	All types of actions	Part B – 1.2 Methodology	
Humanities (SSH)			
Recommendations to stakeholders	IA, incl. FLAG	Part B – 3.1 Workplan and	
		resources	



#### **Recommendations for your proposal**

- **Follow the proposal template** to make sure all specific requirements are well included.
- **Read carefully the evaluation criteria and subcriteria** and make sure that expert evaluators will find all the information required to assess them.
- Choose **appropriate benchmarks** and show how for the products/processes you're developing improve the current environmental performance against the existing alternatives.
- **Provide evidence, references and/ or calculations** to support your claims.
- **Quantify** your objectives, performance improvement and expected outcomes.
- Address all the elements included in the definition of business case, business model, business plan and economic viability check.



### Similarities and differences with Horizon Europe



#### **Funding rate**

- RIA: 100%
- IA: 60% (100% non-profit)
- CSA: 100%



#### Award criteria

- RIA, IA & CSA: Excellence, Impact, Implementation
- IA: + Impact Ability to ensure 15% (IA) or 20% (IAFlag) of in-kind contribution to operational activities (IKOP)
   – minimum IKOP percentage
  - = minimum IKOP percentage



#### Page limit

- RIA: 50 p.
- IA: 70 p.
- CSA: 30 p.

#### Scoring thresholds

- Excellence: 3/5
  - Impact: 4/5
  - Implementation: 3/5
  - Total: 11/15





# In-kind contribution to operational activities (IKOP)

**IKOP** = Total eligible costs – Requested EU contribution (of private members)

In CBE JU, the only private member is the Bio-based Industries Consortium (BIC).

→ Minimum percentage of IKOP must be reflected in the budget of partners that are BIC members.

Example 1: IA Flagship Criterion: <u>≥ 20% IKOP</u>	BIC member	Industry / Academia	Total eligible costs	Funding rate	Requested EU contribution	IKOP
Coordinator (BIC member)	Y	industry	€ 7,000,000	60%	€ 4,200,000	€ 2,800,000
Beneficiary 1	N	academia	€ 590,000	100%	€ 590,000	
Beneficiary 2 ( <b>BIC member</b> )	Y	industry	€ 5,000,000	60%	€ 3,000,000	€ 2,000,000
Beneficiary 3	N	industry	€ 3,000,000	60%	€ 1,800,000	
Beneficiary 4	N	academia	€ 800,000	100%	€ 800,000	
TOTAL			€ 16,390,000		€ 10,390,000	€ 4,800,000
Porcontago IKOP -	€ 4,800,0	00 20 20			-	

Percentage IKOP =  $\frac{4,800,000}{\notin 16,390,000} = 29,3\% > 20\%$ 

BIC has set up an open and fast procedure to become a BIC member: https://biconsortium.eu/membership



CBE JU call 202

## **Proposal preparation**





### Two main sources of information

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unus
ation

https://webgate.ec.europa.eu/funding-tendersopportunities/display/OM/Online+Manual

https://www.cbe.europa.eu/open-calls-proposals (Incl. FAQ for applicants, link to networking platform,...)

Apply for funding v

Open calls for proposals

How to apply for funding

Closed calls for proposals Manage your project

Networking platform

About •

All projects are invited to submit their photos

Circular Bio-based Europe

**CBE JU photo** 

competition 20

for submission

#CBEimpact

and videos by 20 April. Discover rules & criteria ▶ Search

Achievements

News & Events

Projects





### **CBE JU networking platform**

- Annually updated & free partner search facility offered by CBE JU, more tailored to CBE needs than the Portal's partner search facility
- Open since mid-February 2024, will remain open until (at least) call closure on 18 Sept 2024
- Different services: 'Find & be found'
  - Partner search & expressing interest in on or more topics;
  - Presentation of project ideas
  - Showcasing / offering your expertise
  - Direct messaging & scheduling B2B meetings
  - Registration for the CBE JU info days
- Accessible via <u>https://www.cbe.europa.eu/networking-platform</u>

# Q&As

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# CBE JU Call 2024: How to write a good proposal



### Get prepared to submit a proposal...

# Study the call documentation

Select your partners

Plan your project and prepare the Technical Description (Template Part B)



How to write a good proposal

## Horizon Europe + CBE requirements

Annual Work Programme

and Budget 2024

Circular Bo-baser Exrept





### Proposal – Part B

#### 1. Excellence

# 1.1 Objectives and ambition1.2 Methodology

**2. Impact** 2.1 Project's pathways towards impact 2.2 Measures to maximise impact

#### **3. Implementation** 3.1 Work plan and resources 3.2 Capacity of participants and consortium as a whole

EU Grants: Application form (HE CBE JU IA): V1.0-24.04.2024

Excellence #@REL-EVA-RE@#

#### Excellence – aspects to be taken into account.

- Clarity and pertinence of the project's objectives, and the extent to which the proposed work is ambitious, and goes beyond the state of the art.
- Soundness of the proposed methodology, including the underlying concepts, models, assumptions, interdisciplinary approaches, appropriate consideration of the gender dimension in research and innovation content, and the quality of open science practices, including sharing and management of research outputs and engagement of citizens, civil society and end users where appropriate.
- A The following aspects will be taken into account only to the extent that the proposed work is within the scope of the work programme topic.
- 1.1 Objectives and ambition #@PRJ-OBJ-PO@# [e.g. 6 pages]
  - Briefly describe the objectives of your proposed work. Why are they pertinent to the work programme topic? Are they measurable and verifiable? Are they realistically achievable?
  - Describe how your project goes beyond the state-of-the-art, and the extent the proposed work is
    ambitious. Indicate any exceptional ground-breaking R&I, novel concepts and approaches, new products,
    services or business and organisational models. Where relevant, illustrate the advance by referring to
    products and services already available on the market. Refer to any patent or publication search carried
    out.
  - Describe where the proposed work is positioned in terms of R&I maturity (i.e. where it is situated in the spectrum from 'idea to application', or from 'lab to market'). Where applicable, provide an indication of the Technology Readiness Level, if <u>possible</u> distinguishing the start and by the end of the project.
    - Please bear in mind that advances beyond the state of the art must be interpreted in the light of the positioning of the project. Expectations will not be the same for RIAs at lower TRL, compared with Innovation Actions at high TRLs.

#§PRJ-OBJ-PO§#

- 1.2 Methodology #@CON-MET-CM@# #@COM-PLE-CP@# [e.g. 22 pages]
  - Describe and explain the overall methodology, including the concepts, models and assumptions that
    underpin your work. Explain how this will enable you to deliver your project's objectives. Refer to any
    important challenges you may have identified in the chosen methodology and how you intend to



Topic	Proposal – Part B	Evaluation
Scope	<b>1. Excellence</b> 1.1 Objectives and ambition 1.2 Methodology	
Expected outcomes	<b>2. Impact</b> 2.1 Project's pathways towards impact 2.2 Measures to maximise impact	Horizon Europe Evaluation Form (HE RIA and IA)
	<b>3. Implementation</b> 3.1 Work plan and resources 3.2 Capacity of participants and consortium as a whole	Verke a a di spiraco





#### Are the objectives

- clear?
- pertinent to the topic?
- measurable and verifiable?

**Tip!** Provide quantified targets whenever possible and meaningful.

Is the **state-of-the-art** well presented? Is it clear to what extent the proposal goes **beyond** the state-of-the-art?



Is the proposed work **ambitious** enough to be innovative, but not so ambitious that it is unrealistic?

Is the initial and targeted Technology Readiness Level (**TRL**) properly described and realistically achievable within the proposed project?

▲ The targeted TRL of a topic is required for at least the **core** technology, process or product developed.

Excellence

Impact

2.1 Project's pathways towards impact2.2 Measures to maximise impact

3.1 Work plan and

3.2 Capacity of

participants and

consortium as a whole

resources

Proposal – Part B

1.1 Objectives and

1.2 Methodology

ambition

mplementation





# Proposal – Part B Excellence

1.1 Objectives and ambition 1.2 Methodology

Impact

2.1 Project's pathways towards impact 2.2 Measures to maximise impact

mplementation

3.1 Work plan and resources 3.2 Capacity of participants and consortium as a whole

Does the proposal show that the proposed **methodology** is appropriate and effective for achieving the objectives (incl. overcoming challenges)?

If **AI**-based systems/techniques are used, is their **robustness** demonstrated?



**CBE** specific requirements

- Feedstock
- Ex-ante environmental performance assessment







Proposal – Part B

1.1 Objectives and ambition1.2 Methodology

Impact

2.1 Project's pathwaystowards impact2.2 Measures tomaximise impact

mplementation

3.1 Work plan and resources3.2 Capacity of participants and consortium as a whole

Are **relevant initiatives** identified (incl. BBI/CBE projects) and, when meaningful, appropriate interactions considered?

In case of R&I activities with a relevant **gender dimension**: Has it been considered in the proposal?



Digital technologies



- Cross-disciplinary aspects and Social Sciences and Humanities (SSH)
- Multi-actor approach (IA incl. Flag, selected RIA and CSA)





### Proposal – Part B

1.1 Objectives and ambition1.2 Methodology

Impact

Excellence

2.1 Project's pathways towards impact2.2 Measures to maximise impact

3.1 Work plan and resources3.2 Capacity of participants and consortium as a whole

Does the proposal demonstrate **open science** practices?



▲ In HE, 'open science' is more than 'open access': It is an approach to science based on open, cooperative work and sharing of knowledge and tools as early and widely as possible.



include publication of LC(S)A output (IA incl. IA-Flagship topics)



Does the proposal provide details on **data management** in line with the FAIR principles (Findable, Accessible, Interoperable, Reusable)?

▲ In the grant, there will be mandatory deliverables "Data Management Plan".



# 2. Impact



#### Proposal – Part B

- Excellence
  - 1.1 Objectives and ambition
  - 1.2 Methodology
- Impact
- 2.1 Project's pathways towards impact
- 2.2 Measures to maximise impact

3.1 Work plan and resources3.2 Capacity of participants and consortium as a whole

Is it clear which **unique contributions** would be made to:

- the outcomes specified in the topic text? (medium term)
- the wider impacts beyond the immediate scope and duration of the project? (longer term)
- ✓ scientific
- ✓ economic / technological
- ✓ societal

#### Is it clear which target groups will benefit?

Have the **scale** and **significance** of the contribution been indicated?

**Tip!** Provide quantified estimates whenever possible and meaningful.

Have relevant **requirements** and potential **barriers** to outcome and impact been determined?

Have appropriate **mitigating measures**, within or beyond the project, been described?

 $\blacktriangle \neq$  management risks (3.1 Work plan and resources)



## 2. Impact



#### Proposal – Part B

- Excellence
- 1.1 Objectives and ambition
- 1.2 Methodology
- Impact

2.1 Project's pathwaystowards impact2.2 Measures tomaximise impact

mplementation

3.1 Work plan and resources3.2 Capacity of participants and consortium as a whole

First sketch of the Dissemination, Exploitation and Communication plan = **admissibility criterion** (In the grant, there will be mandatory D&E&C deliverables.)



Is the plan to **disseminate** results to candidate user audiences appropriate?

**Tip!** Provide quantified targets.

Are actions included to **communicate** project activities and results to multiple audiences (beyond project's community)?

Is the strategy to **exploit** the project's results appropriate? (incl. management of IPR)

▲ Include a preliminary overview of relevant IPR, both within and outside the consortium.

CBE specific requirements

- Economic viability check (RIA)
- Business Case + Model (IA incl. IA-Flag)
- Business Plan (separate Annex; IA-Flag)



# 3. Implementation



Proposal – Part B

- 1.1 Objectives and ambition
- 1.2 Methodology

Excellence

2.1 Project's pathwaystowards impact2.2 Measures tomaximise impact

mplementation

3.1 Work plan and resources

3.2 Capacity of participants and consortium as a whole Does the work plan have a good and clear structure?

Have the different work packages (WP) been
 scheduled and linked appropriately?
 Are their inter-dependencies clear?

# Are **milestones** and **deliverables** well defined and appropriately timed?

Are the WPs and associated tasks **sufficiently described** to provide a good understanding of the work involved and justify the proposed resources to be allocated?

- Table 3.1a List of work packages
- Table 3.1b Work package descriptions
- Table 3.1c List of deliverables
- Table 3.1d List of milestones
- Table 3.1e Critical risks for implementation
- Table 3.1f-j Staff effort, Different costs, Contributions



# 3. Implementation



Proposal – Part B

- Excellence
  - 1.1 Objectives and ambition
  - 1.2 Methodology

2.1 Project's pathwaystowards impact2.2 Measures tomaximise impact

mplementation

3.1 Work plan and resources

3.2 Capacity of participants and consortium as a whole

Are the described organisational **structure** and decisionmaking **mechanisms** appropriate to the scale and complexity of the project?

Are the **management procedures**, including quality management and conflict resolution, appropriate to the scale and complexity of the project?

Are critical **internal and external risks** related to project implementation described with appropriate mitigation measures and severity/probability estimates?

- Table 3.1a List of work packages
- Table 3.1b Work package descriptions
- Table 3.1c List of deliverables
- Table 3.1d List of milestones
- Table 3.1e Critical risks for implementation
- Table 3.1f-j Staff effort, Different costs, Contributions



# 3. Implementation



#### Proposal – Part B

- 1.1 Objectives and ambition
- 1.2 Methodology
- Impact

Excellence

2.1 Project's pathways towards impact2.2 Measures to maximise impact

3.1 Work plan and resources3.2 Capacity of participants and

consortium as a whole



- Ex-post environmental performance assessment (RIA; IA: LCA; IA-Flag: LCSA)
- Recommendations to stakeholders (IA incl. IA-Flag)



#### Proposal – Part B

- 1.1 Objectives and ambition
- 1.2 Methodology
- Impact

Excellence

2.1 Project's pathwaystowards impact2.2 Measures tomaximise impact

3.1 Work plan and resources3.2 Capacity of participants and consortium as a whole

# 3. Implementation



Does the consortium bring together the necessary **expertise** for the project?

Has the **complementarity** of the participants been convincingly described?

Does **each partner** have a valid role and adequate resources (both effort and budget) to fulfil that role?

▲ If a participant requesting funding is based in a **third country** not eligible for funding: Is clearly explained why participation by this entity is essential to carry out the project?



### **Build a strong consortium**

Match elements of Topic (Scope) and Part B (Excellence) to individual partners in the consortium.

- Are there any competence gaps in the consortium?
- Use the **networking opportunities** offered by the Funding & Tenders Portal, CBE and BIC

During proposal writing:

- Significant level of upfront commitment from all partners is crucial, as costs are not eligible before project start.
- ➢ High level of confidence between partners is key.
- Talk early about handling of IPR these will need to be confirmed formally in the Consortium Agreement before signature of the Grant Agreement.







### Aim for total "Topic eclipse"



Topic<sup>+</sup> = Topic text + HE requirements + CBE specific requirements

- every single word in topic text counts
- every single requirement counts

# Lessons learnt from Calls 2022 & 2023



## Call 2023 submission statistics (2/3)





# ESR analysis – outputs (1/2)

#### **Top 5+1 most common <u>shortcomings</u> ordered by frequency**

- 1. Impact expected outcomes (= bullet points in topic text)
- 2. Implementation work plan (incl. Tasks, deliverables,...)
- **3.** Excellence ambition level, (going beyond) SOTA, TRLs
- 4. Implementation risk & mitigation measures
- 5. Excellence scope (bullet points in topic text)
- 6. (For RIAs: Impact economic viability check)

The 3 'biggest' evaluation elements



# ESR analysis – outputs (2/2)

#### Top 5 most common weaknesses ordered by frequency

- Excellence methodology
- Excellence ambition level, (going beyond) SOTA, TRLs *a bad idea...* 2.
- Excellence scope (bullet points in topic text) 3.
- Impact expected outcomes (= bullet points in topic text) 4.
- 5. Implementation – work plan



### A good and convincing CBE JU proposal



Ensure that the proposed work is within the **scope** of the topic



Demonstrate that the idea is **ambitious** and goes beyond the **state of the art** 



Your **methodology** must take into account open science practices and interdisciplinarity (+ gender dimension, if applicable)



Show clearly how the proposed work could contribute to the **outcomes and impacts** described in the work programme (the pathway to impact)



Describe the planned measures to **maximise the impact** of the project ('plan for dissemination & exploitation including communication activities')



Demonstrate the quality of the **implementation**, including work plan, resources and participants

Read carefully the **AWP2024** and the **Strategic Research and Innovation Agenda (SRIA)**, for a good understanding of the context and long-term objectives of CBE JU !!!

### Thank you for your attention!



**Circular Bio-based Europe** Joint Undertaking

