

EUREKA

- A European Network for Innovation and Cooperation

Added Value for SMEs willing to go international

EUREKA 
innovation across borders


DLR Projektträger



What is EUREKA?

- An established network of national research and innovation ministries, funding agencies and project management agencies – worldwide unique due to its 39+ members
- International framework for initiating and funding transboundary close-to-market research and innovation
- Initiated in 1985 by French President Mitterand and German Chancellor Kohl
- Members: 39 European countries, Israel and the EC as a full member; Canada, South Africa, South Korea and Chile are associated members
- As a rule, every funding agency supports its own participants (no common pot)
- Flexible while at the same time maintaining national ownership and sovereignty



The graphic features a large green circle with a white wavy pattern. Inside this circle, there is a stylized tree with a brown trunk and several green circular leaves of varying sizes. A large green circle in the center contains the text 'EUREKA PROJECTS'. Surrounding this central circle are several smaller green circles, some of which contain a white icon consisting of a Greek letter sigma (Σ) and an exclamation mark (!).

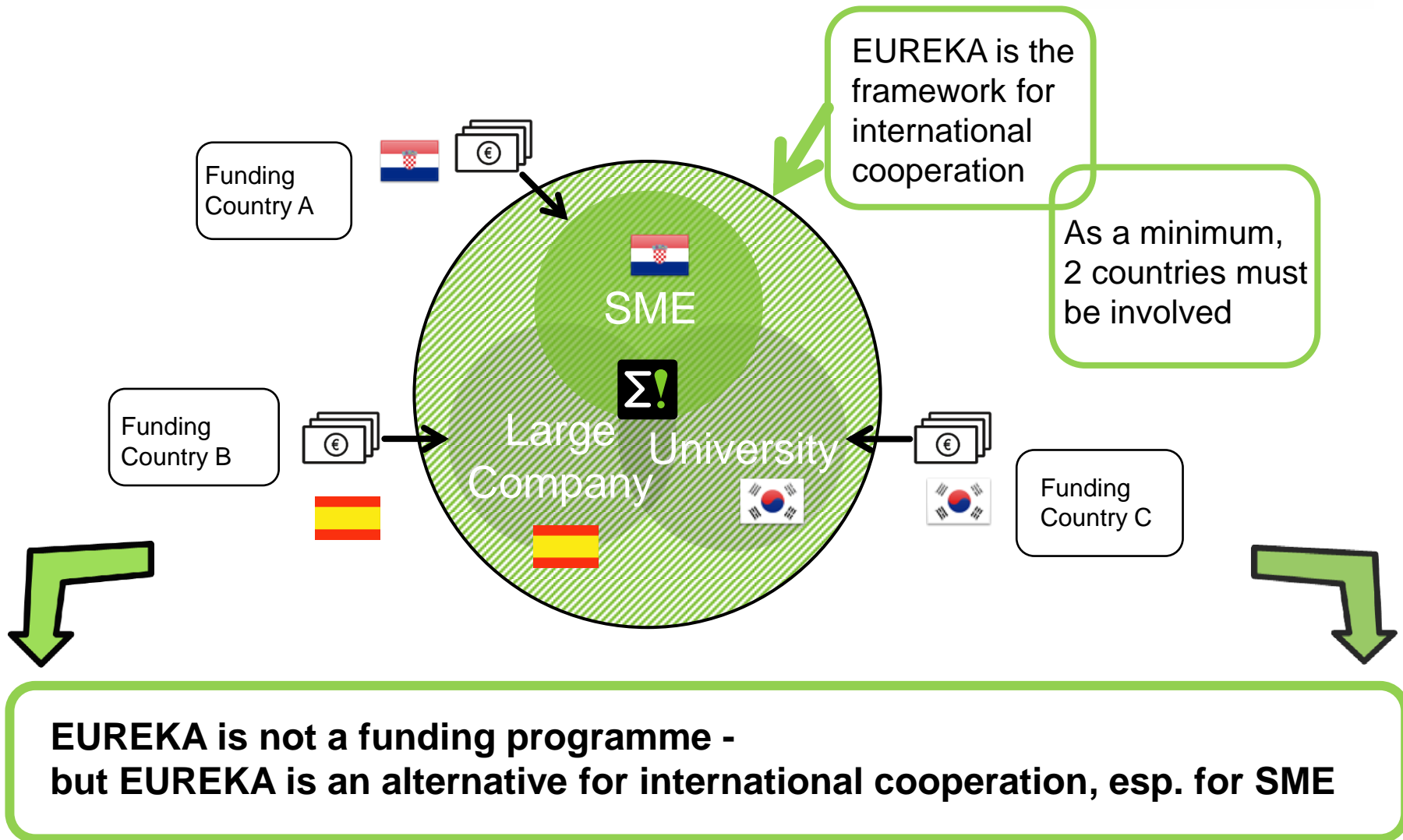
EUREKA PROJECTS

EUREKA Network Projects – the ‚Standard‘ Project Type

- At least two participants from two member countries needed: 1+1 rule
- Non-member countries may participate as a third partner: 2+1 rule
- Globalstars calls open for collaboration with third countries on the 1+1 rule during call running time
- Network Projects are thematically open, but calls may be specific
- Participants: SMEs in the first place, but also Academia, RTOs and big industry



EUREKA Projects



So: Why EUREKA? (1)

- Helps SMEs and RTOs internationalizing their innovation activities
- EUREKA is the framework of funding agencies, together supporting the project
- Funding agencies communicate with each other, provide promotion and coordination

Advantages for participants:

- Better visibility (media, success story publication)
- Opens access to markets and customers in partner countries and beyond
- ‚Label of Excellence‘: confirms international funding of the project
- Bilateral cooperation is sufficient – less ‚red tape‘ for participants



Why EUREKA? (2)

Advantages for national funding agencies:

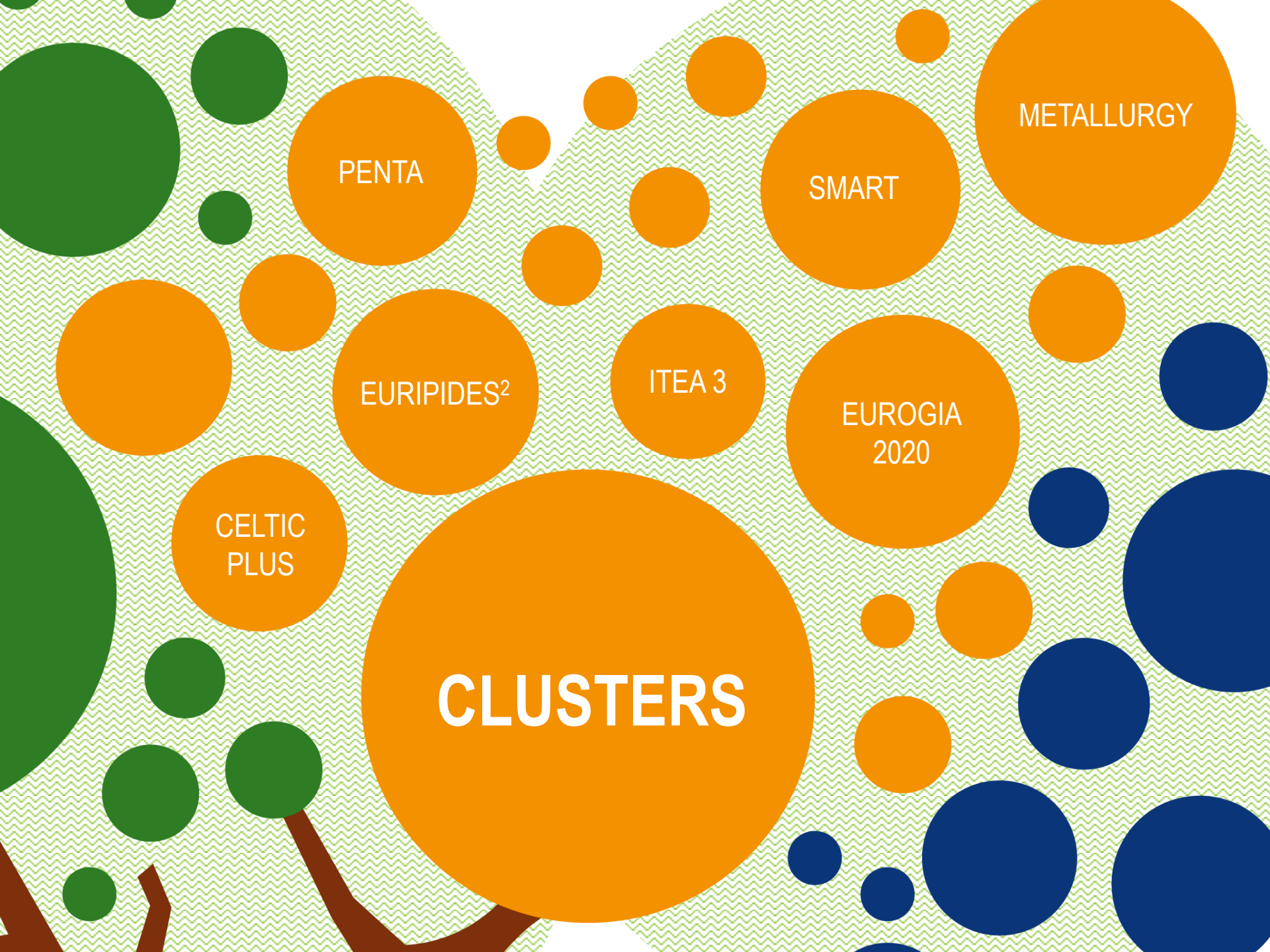
- International cooperation on the basis of own, national rules: ‚Countries in the driving seat‘
- Helps implementing national research and internationalization strategies
- Coordination processes are established
- Implementation of calls facilitated due to long standing communication network, calls can be thematic or open – very flexible
- Variable geometry

 **Collaboration opportunity outside EU policies (Brexit ...)**

 **EUREKA is a complementary way to collaborate internationally**

 **EUREKA helps increasing competitiveness of European SMEs**





PENTA

SMART

METALLURGY

EURIPIDES²

ITEA 3

EUROGIA
2020

CELTIC
PLUS

CLUSTERS

EUROGIA
2020

EUROGIA
2020

EUREKA Cluster



Micro and Nano
Electronics



Telecommunications



Smart Electronic
Systems



Low carbon energy
technologies



Advanced
Manufacturing



Software intensive
systems and
services



New Materials/
Metallurgy

★ Dedicated funding in Germany



What is a EUREKA-Cluster?

- Clusters are thematic Public-Private Partnerships (PPP)
- At least five EUREKA member countries support the Cluster and fund their participants following own national criteria
- Members agree on call publications (1-2 per year)
- Both pre-competitive research/development and innovation,
- SMEs and big industry
- Evaluation in participating countries (national rules)
- Industry driven (Secretariat, Technical Experts, funding) – project funding on national basis
- No EU involvement
- Instrument established in 1997



EUREKA Clusters



Industry led initiatives

- Medium term
- Strategically significant
- International ecosystem of R&D&I actors



Large number of participants

- Major European industries
- Large SME participation (30–50% of partners)
- Research organisations and academia



Fostering European competitiveness

- Develop generic technologies and standards
- Address economic and societal challenges

Clusters: Application and funding process

- Cluster application is handed in at Cluster offices (2 phases, own templates)
- Cluster Technical Committee recommends amendments to best adapt to national funding availabilities
- Consortium hands in funding applications with national agencies

www.itea3.org



www.celticplus.eu



www.penta-eureka.eu



www.euripides-eureka.eu



www.eurogia.com



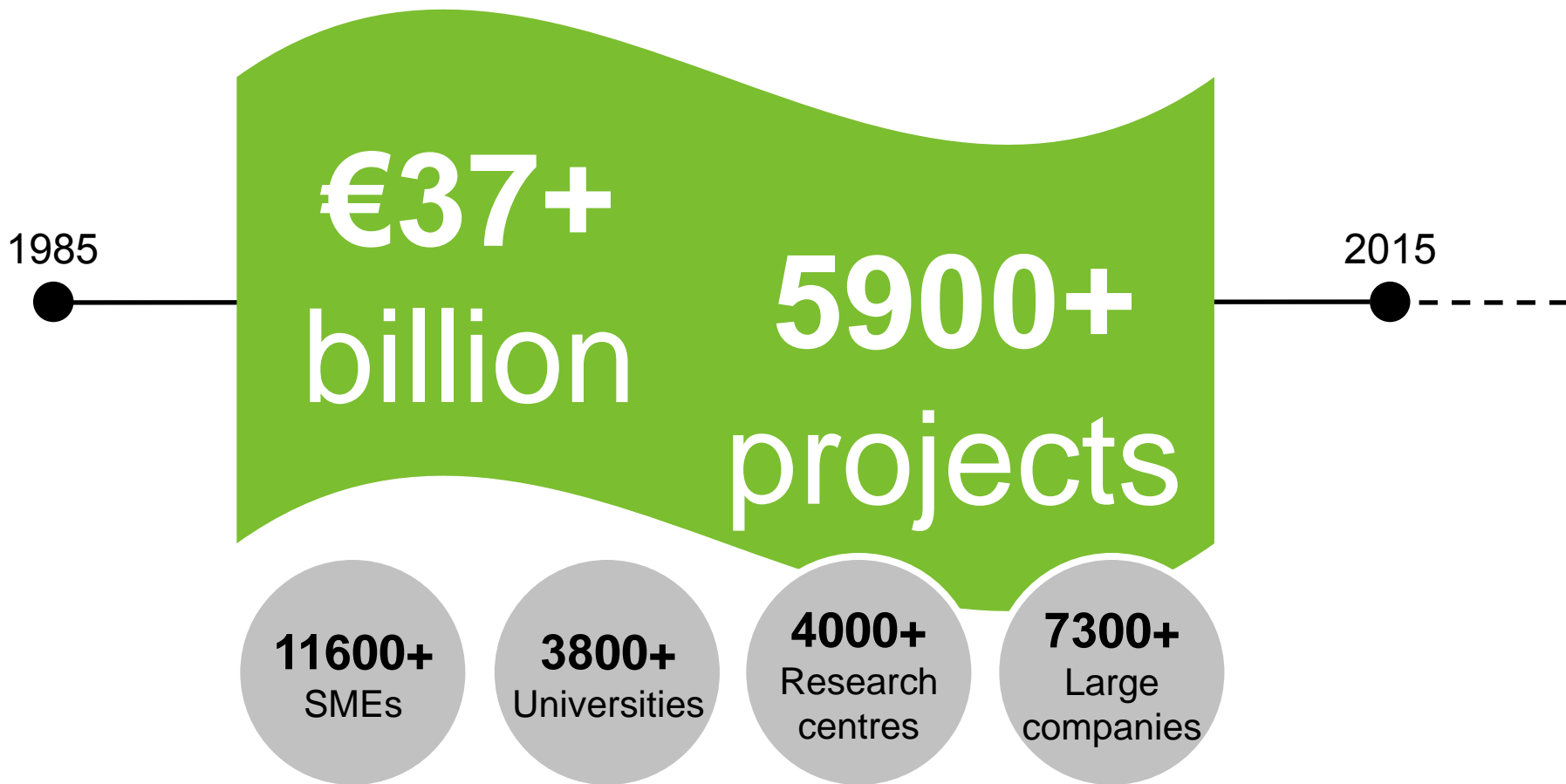
www.smarteureka.com



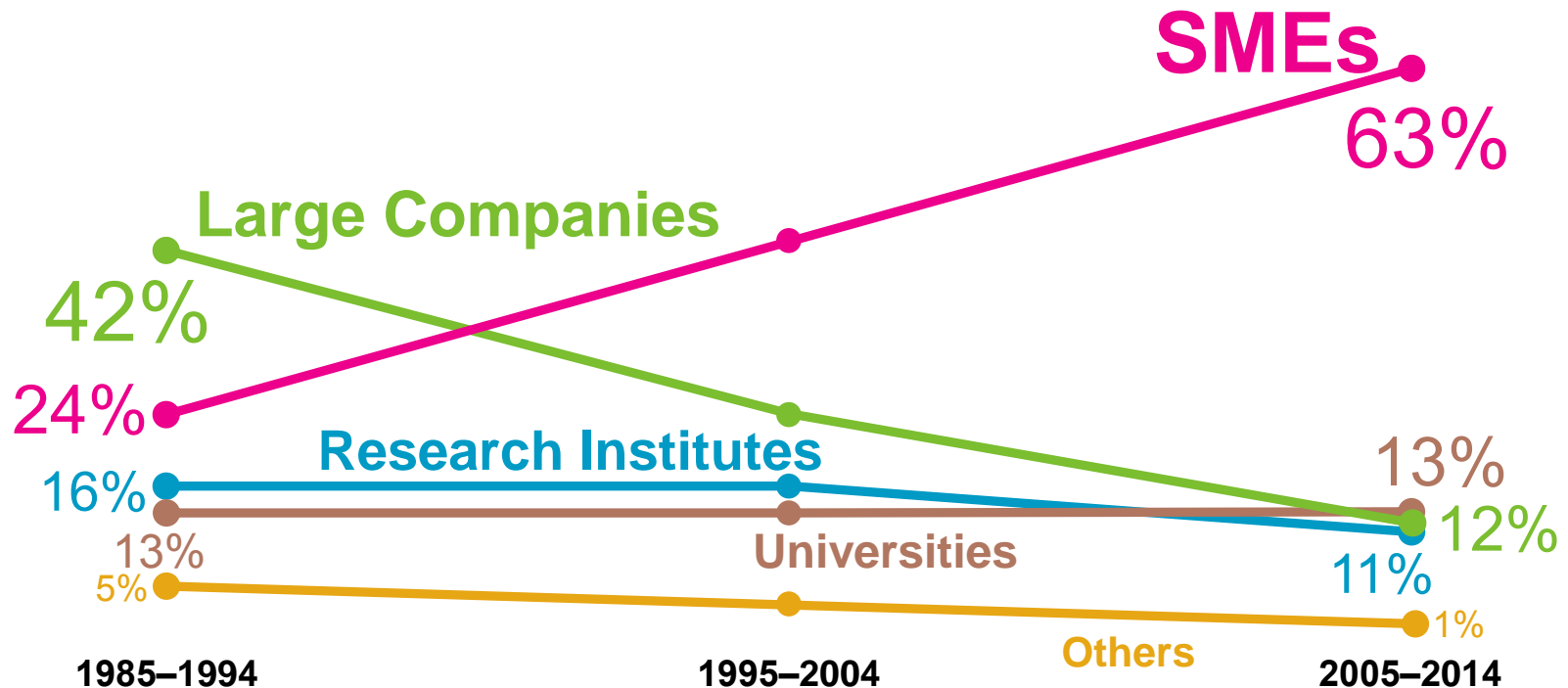
www.metallurgy-europe.eu



More than €37 billion invested



EUREKA: Type of participants in projects



Industry is representing 75% of participants

Data for EUREKA Projects and Eurostars

EUREKA in Germany – Organizational Structure

Many Logos:

Federal Ministry for Research and Education



DLR – Project Management Agency



German EUREKA Office: National Contact
for EUREKA and Eurostars



What is the German EUREKA Office?

- German EUREKA Office on behalf of the German Federal Ministry for Research and Education (BMBF) – since 1989
- Official contact for EUREKA National Project Coordinator (NPC)
- abt. 30 experienced staff
- Long standing experience in implementing calls and providing policy advice
- Part of DLR's department 'European and International Cooperation' with EU and International Office divisions, NCPs for H2020



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