

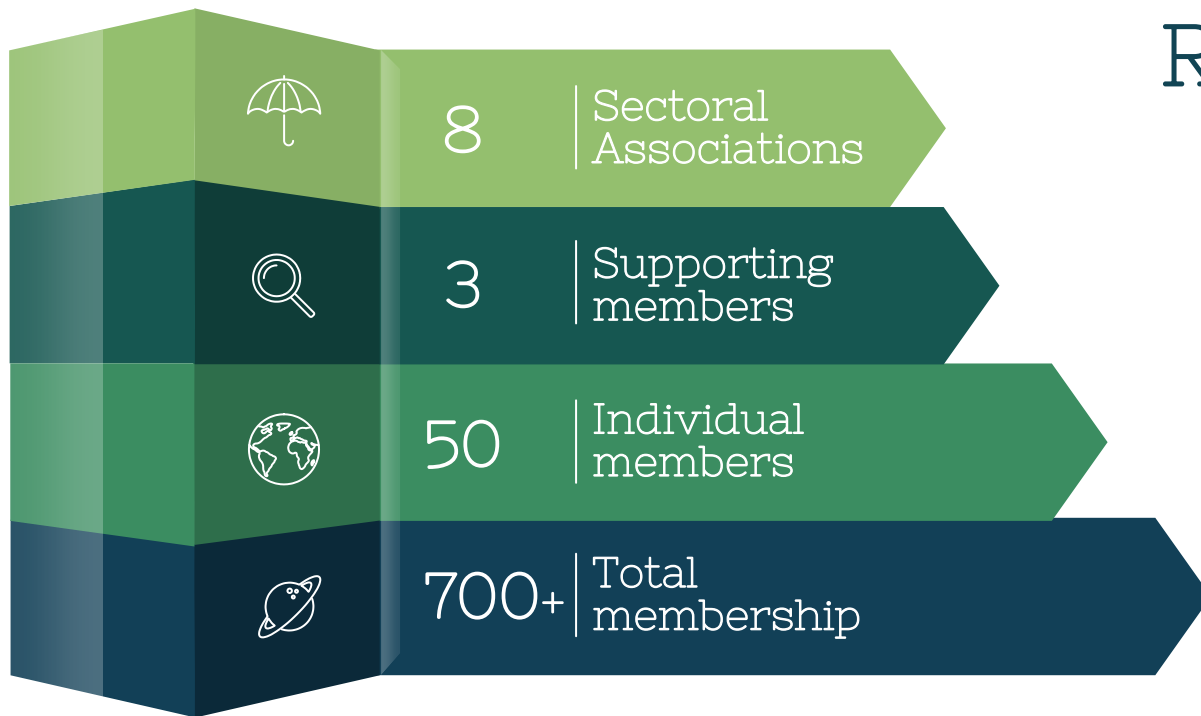
Central European Cooperation in Smart Specialisation on the Application of ICT and Advanced Manufacturing Solutions in the Food Supply Chain workshop

5th April 2018

FEDERATION OF HUNGARIAN FOOD INDUSTRIES

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Who we are?



Representing
2/3 of the
Hungarian
Food &
Drink
Industry



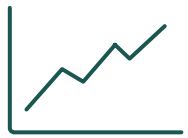
65%

of local agricultural output processed



100,000 employee

in the Hungarian Food & Drink industry



2880 billion

Produced value in HUF (9,2 billion EUR)

Context

- Rapidly changing environment:
Consumer expectations, communication with the consumer, new technologies, Innovations (product & process), personalised nutrition, smart „stuff”, resource efficiency, sustainability, transparency, social responsibility
- Digitalisation is a must.
It can only be done effectively along the whole food chain including every step from Farm to Fork
- Advantages of ICT developments shall be adopted in the processing phase so producers and consumers can realise the new benefits

Collaboration

- Typical food manufacturers (SMEs) lack the capacity to discover the newest technologies and trends
- CEE Cross country collaboration, is essential, offering a greater pool of opportunities
- Technology platforms can gather the latest knowledge from different fields and convert those (IT, automatization, process controls, etc.)
- Output of such platform collaborations will be the Input to SMEs to start their own ICT projects

Our goal

- FHFI is always looking forward to innovative multilateral collaborations
- We create a bridge between tech platform collaborations and our members
- We're excited to take part in this work!

Thank You!